# Report to the Joint Legislative Ad Hoc Committee on Freedom of Expression at Arizona's Public Universities



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# **1. Executive Summary**

The co-chairs of the Joint Legislative Ad Hoc Committee on Freedom of Expression at Arizona's Public Universities, both in a July 18 public hearing and in a July 20 letter, requested a written report from Arizona State University regarding the former T.W. Lewis Center's Feb. 8, 2023 event titled "Health, Wealth & Happiness" and the center's former executive director, Ann Atkinson.

Specifically, the co-chairs asked that ASU respond to allegations made by Ms. Atkinson:

- One or more faculty members from Barrett, The Honors College ran a "national condemnation campaign;"
- One or more Barrett faculty members "took the condemnation campaign into classrooms;"
- One or more Barrett faculty members "viciously and publicly attacked" one or more Lewis Center donors;
- One or more Barrett administrators, faculty or staff knew about or participated in "removing advertisements for the event, censoring speech, or directing speaker content;" and
- ASU leadership defended the Barrett deans' "censorship of speech and the Barrett faculty's condemnation campaign."

This report constitutes ASU's response. The university reviewed thousands of documents including emails, policies and websites and gathered information from university employees involved. ASU also engaged an outside law firm to assist in identifying relevant witnesses and documents and to conduct witness interviews, especially with those who might be unwilling to speak directly with the university. ASU reviewed tips submitted to the outside counsel and through a <u>hotline</u> (cfo.asu.edu/asu-hotline) it maintains to facilitate anonymous ethics reporting.

Arizona State University's review of the circumstances surrounding the Feb. 8, 2023 Lewis Center event reveals the complexity of respecting and advancing freedom of speech and free expression in an academic family with more than 80,000 students and more than 15,000 faculty and staff members.

Like any community, the ASU academic community is filled with sharp differences of opinion on virtually every subject. And those differences of opinion are visible on our campuses on a daily basis: students establish student clubs, publish newspapers and newsletters, organize student government and invite speakers to campus while often protesting the visitors of others; visitors to campus advocate for one cause or another while sometimes criticizing, chastising and even screaming at passersby; faculty engage in the life of the institution through classroom and online teaching, engaging with people from all 50 states and more than 150 countries. The "Health, Wealth & Happiness" event must be reviewed in context. The T.W. Lewis Center was unique for a university program. The center was primarily sponsored by Tom Lewis, who placed certain requirements on his donation, including specific classes, use of his own book, and having dedicated staff. Although the Lewis Center operated successfully for several years, some of those interviewed by ASU's outside counsel for this report opined that: (1) the purpose of the center was not effectively communicated with other stakeholders, including faculty, (2) although the programming was open, services and events were not effectively integrated into the greater Barrett Honors College community, and (3) the center appeared to operate as a silo and, at times, was perceived to be in competition for resources and attention. These existing misalignments and disagreements contributed to the conflict and misunderstandings that surrounded the Feb. 8 event.

The university's review found the kind of passionate discussion and debate that the First Amendment celebrates, followed by a successful event where the invited speakers reached tens of thousands of audience members. Answering the allegations brought by Ms. Atkinson, **the university's review did not find evidence that Barrett faculty ran a "national condemnation campaign."** A campaign is a systematic and coordinated effort to achieve a specific outcome. As Section 4 of this report indicates, while more than 30 Barrett faculty members signed a letter written to their dean to strongly oppose the event, our review revealed no evidence that Barrett faculty engaged in a coordinated national campaign of activities such as hiring a public relations firm, writing editorials in national publications, soliciting support from local or national media figures, soliciting news media coverage, soliciting support from political organizations, or communicating with donors.

Instead, Barrett Honors College faculty members reacted to public postings by the T.W. Lewis Center and the invited speakers. The primary mechanism used was a letter to their supervisor, Barrett Honors College Dean Tara Williams, expressing concern that the event was advertised in a way that suggested they had input, when they did not. They also questioned whether the speakers should be provided a university-hosted platform.

As the interviewed faculty and Barrett administrators acknowledged, the letter was sent as an official workplace correspondence. Although all faculty interviewed did not intend as such, the letter was made public. It is not clear who made the letter public, but under Arizona law, it was a public document.

Portions of the letter were also strongly worded in ways that contributed to the overall controversy regarding the event. However, this tone was not reflected in the university's own communications regarding the event, which sought to emphasize the importance of supporting freedom of expression across varying perspectives.

#### The university's review did not find that any faculty members violated ASU policy with their actions in the

**classroom.** Three Barrett faculty members were alleged by Ms. Atkinson to have made statements in the classroom that discouraged attending the Lewis Center event. ASU's review did not find that any of the three faculty members told their students not to attend or implied that attending would affect their grades. One faculty member did not talk about the event in class at all. The other two responded to questions or concerns from students. One of the faculty members shared the faculty letter with students on her class website along with a message that expressed support for free speech and clarified that she did not have a role in choosing the speakers and she did not agree with them.

The university review did not find that university or Barrett administrators censored speech or interfered with advertising or attendance — quite the contrary, in fact. The event, which was designed by Ms. Atkinson as a fundraiser and an opportunity for the community to learn more about the Lewis Center, was advertised extensively in both free and paid media and on social media. Google ads purchased by ASU for the event received more than 1 million impressions. Students, who could attend free of charge, were also notified through the college newsletter, direct emails sent by Ms. Atkinson, in ASU News, and in print and digital flyers throughout the college. After the event had already been widely publicized, some digital ads were rotated in favor of other upcoming events. Although there was an allegation that the paper flyers were removed, there was no evidence that an ASU administrator directed such an undertaking. Barrett Honors College leadership arguably could have communicated better with Ms. Atkinson on its marketing decisions and intradepartmental coordination, but our review found that every effort was made to promote awareness of this event in the same manner as other comparable events.

The review found no evidence that any of the speakers at the event were prohibited from speaking freely to the audience of more than 1,500 people who attended in person and more than 24,000 who have watched it online. In fact, as indicated in Section 4 of this report, one of the speakers, Charlie Kirk, thanked the university for its commitment to free speech. The focus of the event and the choice of speakers were controlled by Ms. Atkinson in consultation with the donor who funded the center. When Ms. Atkinson expressed concern that controversy about the event could distract from the event's intended purpose, she was advised that, as the event moderator, she could use the questions she asked to keep the event focused on the topics she wanted to address. She was connected to campus resources to address security concerns or possible disruptions, and was advised on making a statement to set expectations for audience behavior by reminding attendees of the university's commitment to free speech. She wrote her own remarks and questions — and the administration made no changes. University and college administration insisted that the "Health, Wealth & Happiness" event be held and did not consider canceling the event.

While there was plenty of strong disagreement expressed in personal social media posts, the review found no evidence that any Barrett faculty members "viciously and publicly attacked" one or more Lewis Center donors.

Finally, as noted in the Legislative hearing and other public forums, Ms. Atkinson's employment ended because the donor who created and funded her position decided to discontinue his donation. Her job went away when the funding went away, a common situation at ASU and other universities with jobs that rely on donor or grant funding as the source for funding projects and the employment that supports them.

In summary, while the public controversy and discussion of the event were uncomfortable and challenging, the overall effort of those involved sought to balance the rights and obligations of all ASU students, faculty, and community members, in a complicated environment filled with strong differences of opinion. While this review has not found that the specific allegations made by the former executive director of the Lewis Center are supported by the facts, it is certainly the case that ASU can always do more and always do better in its institutional efforts to advance free speech. Accordingly, **ASU will be taking the actions identi ied in Section 6 of this report to further support the availability of the broadest range of ideas and opinions on any campus and to ensure that our "academic family dinner" is raucous and civil, challenging and educational, and disruptive and comfortable all at the same time.** 

# 2. ASU commitment to freedom of speech

Arizona State University is committed to fostering an environment in which all members of the university community are able to fully participate in an open and vigorous exchange of ideas. ASU is committed to an inclusive environment and welcomes students, faculty, staff and visitors from all backgrounds and walks of life. Its tens of thousands of students and faculty study, analyze and debate topics covering the entire range of human history, experience, thought and behavior.

As a result, the university environment is a place of noisy disagreement and arguments which can be uncomfortable even when civil. Discussion and disagreement are fundamental to the development and sharing of knowledge. ASU fosters an environment in which all members of the university community are able to fully participate in an open and vigorous exchange of ideas.

That right for all members of the university community to share and debate their perspectives and those of others, while upholding the freedom of others to join fully in that debate, is present in numerous applicable laws and university policies. ASU has adopted the <u>Chicago Principles</u> (goacta.org/resource/the-chicago-principles), and has a "Green Light" rating from the Foundation for Individual Rights and Expression.

Both the U.S. and Arizona Constitution address these fundamental rights. The First Amendment to the U.S. Constitution protects the freedom of speech and the right of people to peaceably assemble and petition the government (including ASU) for the redress of grievances. The Arizona Constitution spells out these rights and the associated obligations in greater detail, protecting both "the right of petition, and of the people peaceably to assemble for the common good" and the right of every person to "freely, speak, write, and publish on all subjects, being responsible for the abuse of that right."

ASU, the Arizona Board of Regents, and the Arizona Legislature all have adopted rules that provide greater specificity on how these freedoms operate within the context of universities as educational communities.

**First,** Arizona's public university campuses are open to any speaker invited by a student, student group, or faculty member. The public areas of campuses are open to speakers, protestors and demonstrators, provided that they follow neutral rules so that other university activities continue (for example, leaving the sidewalks clear for students to get to class or not using megaphones outside the library). (**See Appendix 1.**) Student organizations can reserve classrooms to hold meetings and host speakers and can apply to the student government for funding to support their activities. Individual faculty members can reserve rooms for an invited speaker or invite relevant speakers to participate in their classes. Some university buildings are also available to the public to rent for events and speakers. (See Appendix 1.)

University departments also may invite speakers to campus. Because they are acting for the university, the speaker and topic should be relevant to ASU's work and they must follow any applicable processes. The university must also follow state laws restricting the use of university resources to influence elections or lobby for or against legislation. (See Appendix 1.)

**Second,** in classrooms and other activities, ASU recognizes that its primary function is to promote the discovery and dissemination of knowledge and that it does so through teaching, discussion and debate. As specified by both ABOR policy and state law, this requires that the university "strive to ensure the fullest degree of intellectual freedom and free expression" and students, faculty and staff "may discuss any topic" consistent with the First Amendment. It also means that it is not the university's role to "shield individuals from speech protected by the First Amendment, including ideas that may be unwelcome, disagreeable or deeply offensive."

As ASU's policy on academic freedom explains, both the pursuit and communication of knowledge should be free from restrictions and should respect the rights of all to "attempt to persuade by reasoned argument or peaceful processes" and to "form judgments based on full and free exploration, exposition and discussion." Faculty have freedom in both their scholarship and teaching, while also being responsible to encourage the free pursuit of learning by their students and evaluate their students on the merit of their work." Faculty are assigned to teach courses that have a specific description, content and format, but within that scope may select and present the material in the way they believe will be most effective in achieving course goals. This may include discussing other topics or current events as they arise, though they should be mindful of the need to focus on the course objectives and to be careful not to introduce controversial matters that have no relation to the subject matter.

Third, students and faculty have broad rights to express their opinions publicly as well as within the university itself. The ABOR code of conduct for students recognizes that its enforcement is subject to constitutional protections for speech and association, while both ABOR and ASU policy affirm the right of faculty and staff to speak in their private capacity, subject to the need to avoid suggesting that they are speaking for the university, especially if they identify their ASU affiliation when speaking. Faculty are expected to be actively involved in the governance of the institution. When they are communicating with each other or the administration about institutional actions and policies, they can identify their university affiliation and use university resources such as email. This combination of goals and policies makes ASU a lively environment for speech. ASU teaches thousands of classes every semester on innumerable topics, and plays host to a wide range of speakers invited both by the university and by its faculty and students. Reflecting the central role that arguing a point of view plays in the university experience, one will find faculty members arguing with each other virtually every day about every imaginable subject.

Here is a list of some recent speakers at ASU, which demonstrates the wide range of potential events, speakers and ideologies:

# Exhibit 1

Speaker	Hosting Student Org	Speaker	Hosting Student Org
Ann Coulter	Turning Point USA	Karrin Taylor Robson	ASU College Republicans
Antoni Poroski	Changemaker & ASASU	Kari Lake	ASU College Republicans
Austin Petersen	Turning Point USA	Katie Hobbs	Sun Devils on a Mission for Arizona
Autumn Higashi	Students for Life	Kevin Jackson	College Republicans United
Blake Masters	ASU College Republicans	Kyrsten Sinema	Global Launch
Brandon Straka	College Republicans United	Kimberly Yee	ASU College Republicans
Brandon Tatum	Turning Point USA	Kris Mayes	Sun Devils on a Mission for Arizona
Breanna Spencer	Turning Point USA	Liz Cheney	McCain Institute
Common	Barrett, The Honors College	Maj Toure	Turning Point USA
David Schweikert	ASU College Republicans	Mark Kelly	Global Launch
David Schweikert	Women's Leadership Summit	Matt Gress	ASU College Republicans
Daniel McCarthy	College Republicans United	Matt Salmon	ASU College Republicans
David Richardson	ASU College Republicans	Michael McGuire	ASU College Republicans
Debbie Lesko	ASU College Republicans	Michelle Malkin	College Republicans United
Donald Critchlow	ASU College Republicans	Michelle Ugenti-Rita	ASU College Republicans
bram X. Kendi	The College	Mike Cernovich	College Republicans United
Jack McCain	ASU College Republicans	Paul Gosar	College Republicans United
James Umber	Students for Life	Quang Nguyen	ASU College Republicans
Jared Taylor	College Republicans United	Shawnna Bolick	ASU College Republicans
Jeff Weninger	ASU College Republicans	Stephen Richer	ASU College Republicans
Jeremiah Cota	College Republicans United	Steve Gaynor	ASU College Republicans
Jim Lamon	ASU College Republicans	Tiffany Shedd	ASU College Republicans
Joe Arpaio	College Republicans United	Tina Landis	Students for Socialism
Joel Fevig	Students for Life	Tyler Russell	College Republicans United
Jorge Galicia	Young Americans for Liberty	Vermin Supreme	ASU College Libertarians
Justin Olson	ASU College Republicans	Vincent James Foxx	College Republicans United
Kai Schwemmer	College Republicans United	Walt Blackman	College Republicans United



ASU maintains a "Free Speech at ASU" website that is available year-round for reference and that includes a series of videos on campus free speech that are included in new student orientation. Through the Dean of Students Office, an interdisciplinary Situational Response Team is also available to assist with planning for events that are likely to draw crowds or involve protests, to respond to visitors or events that have the potential to become disruptive or unsafe, and to educate students about their participation in campus activities. (See Exhibit 2.)

# Exhibit 2 https://eoss.asu.edu/resources/free-speech



# 3. Barrett, The Honors College and the T.W. Lewis Center

With authorization from the Arizona Board of Regents, ASU in 1988 created the University Honors College, which was later renamed in honor of longtime ASU supporters Craig Barrett, former Intel CEO, and Barbara Barrett, former U.S. Secretary of the Air Force. Barrett has had three deans: Ted Humphrey, its founding dean; Mark Jacobs, who was appointed dean in 2003 and served in that role until retiring in June 2022; and Tara Williams, who began her service in August 2022.

During its decades of existence, Barrett, The Honors College has benefited from the contributions of many individuals and organizations. One substantial donor to Barrett was the T.W. Lewis Foundation, which in July 2018 agreed to donate funds for the establishment of the T.W. Lewis Center for Personal Development, to be housed in Barrett's Tempe campus facilities with a director reporting to the Barrett Dean.

The initial agreement called for a donation of \$1.7 million in total from June 2019 to June 2023, allocated toward salaries for a director, assessment coordinator, and faculty as well as a speaker series. While Barrett would also contribute to these expenses, under the initial agreement the donor's funding would be the greater share, and the donor would also contribute to a scholarship fund benefiting Barrett students. (See Exhibit 3 for budgets FY 2020 through 2022.)

## Exhibit 3.1

Budget details for Lewis Center, FY 2020

Lewis Center									
Budget Report Summary: 2019-2020						Fiscal Ye	ar	2020 (7/1	/2019 through 6/30/2020)
	Lewi	s Max Funding							
Line Item	(per	donor agreement)	Tota	l Cost (Actual)	Lev	vis Share	Bar	rett Share	Notes
Executive Director	\$	160,000.00	\$	333,094.19	\$	160,000.00	\$	173,094.19	50% cost share, total cost including appox 39% ASU benefits cost factor (staff)
Assistant Director	\$	35,000.00	\$	60,988.81	\$	30,494.41	\$	30,494.41	50% cost share for 50% of time allocation
Program Coordinator, Sr.	\$	35,000.00	\$	61,842.43	\$	30,921.22	\$	30,921.22	50% cost share, total cost including appox 39% ASU benefits cost factor (staff)
Lewis Center Faculty	\$	-	\$	-	\$	-	\$	-	Cost not incurred until Fiscal Year 2021
Assessment Consultant	\$	5,000.00	\$	-	\$	-	\$	-	Cost not incurred until Fiscal Year 2021
Course Overload Compensation	\$	15,000.00	\$	24,120.10	\$	12,060.05	\$	12,060.05	50% Cost Share up to \$15,000 for Fiscal Year 2020
Speaker Series	\$	25,000.00	\$	16,526.57	\$	16,526.57	\$	-	Lewis pays 100% up to \$25,000 for Fiscal Year 2020
Workshops	\$	20,000.00	\$	18,234.82	\$	18,234.82	\$	-	Lewis pays 100% up to \$25,000 for Fiscal Year 2020
Indigo License	\$	15,000.00	\$	25,000.00	\$	15,000.00	\$	10,000.00	Lewis pays 100% up to \$15,000 for Fiscal Year 2020 & \$30,000 each year thereafter
LinkedIn Learning License	\$	15,000.00	s	-	\$	-	\$	-	Cost not incurred until Fiscal Year 2021
Event App	\$	10,000.00	s	-	\$	-	\$	-	Cost not incurred until Fiscal Year 2021
Flexible Funding	\$	20,000.00	\$	18,958.16	\$	18,958.16	\$	-	Lewis pays 100% up to \$20,000 for Fiscal Year 2020
Honors Staff - Directed Assessments	\$	-	\$	-	\$	-	\$	40,000.00	Barrett to contribute \$80,000 per year starting Jan 1, 2020
Facilities Contribution	\$	-	s	-	\$	-	\$	-	Cost not incurred until Fiscal Year 2021, Barrett to contribute \$50,000 per year
Subtotal	\$	355,000.00	\$	558,765.08	\$	302,195.22	\$	296,569.86	
ASU Foundation	\$	25,000.00	\$	25,000.00	\$	25,000.00	\$	-	Lewis pays 100% to ASU Foundation
Lewis Foundation Funding Received					\$	(180,000.00)			Funding received in May 2020
Scholarship Fund					\$	(200,000.00)			Lewis Foundation scholarship funding on deposit at Barrett
Total to be billed to Lewis Foundation					Ś	(52,804.78)	_		

# Exhibit 3.2

Budget details for Lewis Center, FY 2021

Lewis Center								
Budget Report Summary		Fiscal Year 2	<b>2021</b> (7/1/202					
	Lewis Max Funding	Total Cost						
Line Item	(per donor agreement)	(Actual)	Lewis Share	Barrett Share	Barrett Share	Notes	Lewis Share	Barrett Share
Executive Director	160,000.00	326,634.93	160,000.00	166,634.93	163,317.91		160,000.00	166,634.93
Assistant Director	35,000.00	65,497.62	32,748.81	32,748.81	30,128.81		32,748.81	32,748.81
Program Coordinator, Sr.	35,000.00	64,047.08	32,023.54	32,023.54	32,023.87		32,023.54	32,023.54
Lewis Center Faculty	180,000.00	372,100.34	149,995.24	222,105.10	222,105.10		149,995.24	222,105.1
Assessment Consultant	10,000.00	19,255.00	9,627.50	9,627.50	9,755.00		9,627.50	9,627.50
Course Overload Compensation	5,000.00	26,944.05	5,000.00	21,944.05	16,762.94		5,000.00	21,944.05
Speaker Series	25,000.00	13,489.02	13,489.02	0.00	0.00	13489.03	13,489.02	
Workshops	25,000.00	18,176.15	18,176.15	0.00	0.00	18219.81	18,176.15	
Indigo License	30,000.00	25,000.00	25,000.00	0.00	0.00		25,000.00	
LinkedIn Learning License	30,000.00	65,400.50	30,000.00	35,400.50	32,700.25		30,000.00	35,400.50
Event App	5,000.00	0.00	0.00	0.00	0.00			
Flexible Funding	20,000.00	11,417.49	11,417.49	0.00	129.00	\$10,715.80	11,417.49	
Honors Staff Directed Assessments	0.00	81,458.60	0.00	81,458.60	81,458.60			81,458.6
Facilities Contributions	0.00	50,000.00	0.00	50,000.00	50,000.00			50,000.0
Faculty Relocation Expenses	0.00	4,200.58	0.00	4,200.58	4,200.58			4,200.58
Professional Development	0.00	1,400.31	0.00	1,400.31	1,400.31			1,400.3
Subtotal	560,000.00	1,145,021.67	487,477.75	657,543.92	643,982.37		487,477.75	657,543.9
ASU Foundation			25,000.00					
Total Fiscal Year 2021 Expenses			512,477.75					
Fiscal Year 2021 Beginning Balance			-257,869.95					
lewis Foundation Funding Received			972,200.00					
Fiscal Year 2021 Ending Balance			714,330.05					
Fiscal Year 2022 Beginning Balance			201,852.30					
Max Fiscal Year 2022 Funding			585,000.00					

## Exhibit 3.3 Budget details for Lewis Center, FY 2022

Lewis Center				
Budget Report Summary	Fiscal Year 2	022 (7/1/2021 1	through 6/30/20	22)
	Lewis Max Funding (per	Total Cost		
Line Item	donor agreement)	(Actual)	Lewis Share	Barrett Share Notes
Executive Director	160,000.00	278,677.10	139,338.55	139,338.55 50% cost share, total cost including ASU benefits cost factor
Program Coordinator, Sr.	35,000.00	52,457.88	26,229.03	26,228.85 50% cost share, total cost including ASU benefits cost factor
Lewis Center Faculty	180,000.00	392,999.24	165,818.92	227,180.32 50% cost share for up to \$45,000 per faculty member, total cost including ASU benefits cost facto
Assessment Consultant	10,000.00	20,000.00	10,000.00	10,000.00 50% cost share up to \$10,000 for Fiscal Year 2022
Course Overload Compensation	5,000.00	6,023.25	3,011.63	3,011.63 50% cost share up to \$5,000 for Fiscal Year 2022
Speaker Series	60,000.00	60,113.18	60,000.00	113.18 Lewis pays 100% up to \$60,000 for Fiscal Year 2022
Workshops	30,000.00	29,551.89	29,551.89	0.00 Lewis pays 100% up to \$30,000 for Fiscal Year 2022
Indigo License	20,000.00	20,000.00	20,000.00	0.00 Lewis pays 100% up to \$30,000 for Fiscal Year 2022
LinkedIn Learning License	30,000.00	65,400.50	30,000.00	35,400.50 50% cost share up to \$30,000 for Fiscal Year 2022
Event App	5,000.00	0.00	0.00	0.00 Lewis pays 100% up to \$5,000 for Fiscal Year 2022
Flexible Funding	20,000.00	17,938.86	17,938.86	0.00 Lewis pays 100% up to \$20,000 for Fiscal Year 2022
Subtotal	555,000.00	943,161.90	501,888.88	441,273.03
ASU Foundation			25,000.00	
Total Fiscal Year 2022 Expenses			526,888.88 (	A)
Fiscal Year 2022 Beginning Balance			201,852.30	
Lewis Foundation Funding Received for FY 2	2022		383,147,70	
			585,000.00 (	B)
Fiscal Year 2023 Beginning Balance			58,111.12 =	: (B) - (A)
Max Fiscal Year 2023 Funding			585,000.00	
Total to be billed to Lewis Foundation for F	Fiscal Year 2023		526,888.88	

In the Fall of 2021, shortly after Ms. Atkinson was hired as the second executive director of the Lewis Center, Tom Lewis requested a meeting with Dean Jacobs and Ms. Atkinson to initiate an independent review of the center's performance with the assistance of consultants he had retained for their expertise in conservative philanthropy. Following meetings with Dean Jacobs and Ms. Atkinson, Lewis terminated the gift agreement in April 2022,

indicating that although he was "generally pleased with some aspects of the program (executive directors, speaker series, and workshops)," he did not believe "that Barrett has delivered on the Donor's intent with regard to the faculty, curriculum and courses." He also expressed his willingness to consider a new agreement to continue his support of the center.

By May 2022, Lewis had again agreed to support the center, under a new agreement that reduced the Lewis Foundation's contributions and the portion of the center's budget covered by donations; the agreement emphasized funding for speakers and workshops over faculty-taught courses. The agreement specified the permissible topics of invited speakers and classes and provided that Lewis's book, "Solid Ground: A Foundation for Winning in Work and Life," would be required reading in all classes.

As a result of the funding reduction, the Lewis Foundation would provide \$400,000 per year toward the center's overall budget, leaving Barrett to pay the remainder of the program expenses, estimated to be \$665,000 for the 2022–23 academic year; see Exhibit 4.

#### Exhibit 4

Budget details for Lewis Center, FY 2023

	Barrett	Donor Agreement	Total
Line Item			
Executive Director	154,985.00	160,000.00	314,985.00
Assistant Director	0.00	0.00	0.00
Program Coordinator Sr.	29,844.50	40,000.00	69,844.50
Faculty #1 (Martin)	132,737.71	0.00	132,737.71
Faculty #2 (O'Flaherity)	120,228.82	0.00	120,228.82
Faculty #3 (Kappes)	24,786.98	60,000.00	84,786.98
Faculty #4 (Sturgess)	80,629.51	0.00	80,629.51
Assessement Consultant	0.00	10,000.00	10,000.00
Course Overload Compensation	8,217.00	0.00	8,217.00
Speaker Series	35,000.00	60,000.00	95,000.00
Workshops	10,000.00	30,000.00	40,000.00
Indigo License	10,000.00	10,000.00	20,000.00
Event App	0.00	0.00	0.00
Flexible Funding	5,000.00	10,000.00	15,000.00
Honors Staff Directed Assessments	0.00	0.00	0.00
Facilities Contributions	0.00	0.00	0.00
Faculty Relocation Expenses	0.00	0.00	0.00
Professional Development	1,600.00	0.00	1,600.00
ASC 8.5%	52,107.51	0.00	52,107.51
	665,137.02	380,000.00	1,045,137.02

The majority of the budget was dedicated to the salaries of its personnel: Ms. Atkinson as executive director, a program coordinator, and four faculty members. More than half of the Lewis Foundation's contribution was directed specifically to two of those salaries, for Ms. Atkinson and her program coordinator, with another \$90,000 set aside for the speaker series and workshops.

It is in this fiscal environment that Dean Williams and her team made decisions about how to continue the center's work after Tom Lewis informed the ASU Foundation of his intentions to discontinue funding in a Mar. 28, 2023 letter, which we will detail later in this report.

# 4. The February 8 event: Health, Wealth & Happiness

To take a closer look at the actions and activity leading up to the Feb. 8 event, ASU and the independent counsel hired to support this review examined policies and protocols, reviewed standard event practices, interviewed numerous witnesses, considered student statements submitted both directly and anonymously, and reviewed thousands of related documents.

Before the Spring semester of 2023, all of the Lewis Center's programming was directed at Barrett students. This included for-credit classes on topics relating to the center's emphasis on personal development, as well as speakers and workshops on personal development topics available only to Barrett Honors students. Speaker and workshop expenses included providing food and drink for students in attendance, providing copies of books written or recommended by speakers, and paying speaker honorariums.

A wide range of speakers participated in these events. **(See Exhibit 5.)** This included Tom Lewis, who was the initial speaker for the 2022–23 academic year, as well as two other speakers who later participated in the February 2023 Health, Wealth & Happiness fundraising event (Robert Kiyosaki and Radha Gopalan). The speakers and their topics were selected to align with the center's focus on personal development topics, and Ms. Atkinson personally discussed the center's programming intent with speakers to ensure that the programs they presented would conform to the donor's expectations.

# Exhibit 5

J	13	WORKSHOP: All Aboard the Entrepreneurship Train: With Stops at Creativity and Innovation	23	SPEAKER SERIES: Reflections on a Life in Medicine: Lessons Learned From a Physician, Dean, Wife, and	
ANUARY	FRI 18	by Dr. Steven Stralser SPEAKER SERIES: MedTech, Entrepreneurship, and	MON	Mother by Dr. Michele Halyard	
Ÿ	FRI	the Business of Healthcare by Dr. Alan Pitt	25 web	Career Inside the FBI by John lannarelli	
	18 FRI	VIRTUAL WORKSHOP: Showcasing the Best You on LinkedIn by Ted Prodromou	<b>27</b>	WORKSHOP: Are Your Values Aligned With What You Truly Hold Dear? by Jes Parker	RSVP
	20 ™	WORKSHOP: Part 1: The Genesis of Self-Awareness by Natalie Beyfuss & Rick Moschel	30	SPEAKER SERIES: 20 Surprising Insights About Entrepreneurship From an Ex-Nike Engineer by Leslie Voorhees Means	
J					
FEBRO	1 web	VIRTUAL WORKSHOP: New Developments in Personal Finance 101 by Thanasi Panagiotakopoulos	15 WED	SPEAKER SERIES: The Future of Al by Rebecca Clyde	
U A R R Y	1 WED	SPEAKER SERIES: You Are a Worthwhile Gift to This World by Isabella Meadows	20	Multicultural Perspectives: Insights From AZBOR Regent Jessica Pacheco	
	3 FRI	WORKSHOP: Learn How to Engage With Any Audience by Jason Schechterle	22	by Regent Jessica Pacheco SPEAKER SERIES: The Societal Impact of	
	8 WED	ASU GAMMAGE EVENT: The Lewis Center Presents: Health, Wealth & Happiness by Dr. Radha Gopalan, Robert Kiyosaki & Dennis Prager	WED	Entrepreneurship by Courtney Klein	
	10 ==	WORKSHOP: Part 2: Choosing Growth in the "Bleakest" of Times	<b>24</b>	WORKSHOP: The Art of Influencing Your Peers by Danielle Feroleto	
	15 WED		<b>27</b>	SPEAKER SERIES: The Lesser-Known Life of Professional Athletes by A. Q. Shipley	
J					
MARCH	1 WED	VIRTUAL WORKSHOP: How to Buy or Lease a Car Like a Professional Negotiator by Scott Kaufmann	<b>22</b>	SPEAKER SERIES: Keeping the Moral High Ground: Lessons From a Trial Attorney and Combat Veteran by Will Fischbach	
н	1 WED	SPEAKER SERIES: How to Harness Addictive Tendencies in a Positive Way by Henry Ward	<b>24</b>	WORKSHOP: Part 3: Your Adventure is Calling: Why Not Answer? by Natalie Beyfuss & Rick Moschel	
	13 MON	SPEAKER SERIES: From Ivy League to Sports Private Equity: A Journey of Self-Care and Success	27	SPEAKER SERIES: WE ARE BRAVE ENOUGH by Colleen Jennings-Roggensack	
	15	by Sharon Hwang VIRTUAL WORKSHOP: Home Buying 101	<b>29</b> WED	VIRTUAL WORKSHOP: Verbal Success: Daily Habits and Techniques for Developing Superb Communication Skills	
	web 15	by Laura Whetstine SPEAKER SERIES: Empower Your Voice: Lessons	29		
	weD 17	From an Outlier's Perspective by Auggie Gomez WORKSHOP: Finding Harmony: Cultivating	weD 31	Intersection of Healthcare and State Leadership by Eileen Klein & Brittney Kaufmann WORKSHOP: Unlocking Your Potential: Navigating	
	FRI	Inner Peace in a Busy World by Lewis Center Student Ambassadors	FRI	the Entry-Level Job Market With Confidence by Julie Walker	
APRI	7 FRI	WORKSHOP: Master the Art of Etiquette and Set Yourself Apart: Secrets to Making a Lasting Impression by Dana Amato	<b>14</b> ™	WORKSHOP: Part 4: Don't Wait for Others to Change, Commit to Yourself by Natalie Beyfuss & Rick Moschel	
L	10 MON	EVENING WORKSHOP: Body Language/Spatial Awareness & Intro to NLP by Wichael Bernoff	<b>19</b> WED	SPEAKER SERIES: Dynamic Duo: Navigating Work, Family, and Life with Steve & Vanessa Erickson by Vanessa Valenzuela Erickson & Steve Erickson	
	12	VIRTUAL WORKSHOP: Positive Thinking (What Is It Good For?): Understanding Happiness in	26 WED	SPEAKER SERIES: From Idea to Exit: Lessons From a Serial Entrepreneur Sean Conway by Sean Conway	
	WED	Turbulent Times by Dr. Jessica Sturgess	28	WORKSHOP: Part 5: An Immersive Sound Journey That Resonates Within by Natalie Beyfuss & Rick Moschel	

# **Planning the February event**

The February 2023 event, in contrast, had a different purpose and audience. Rather than conducting the event onsite at the Barrett facilities on the Tempe campus, as with the speakers and workshops directed at students, Ms. Atkinson contracted for the use of the Gammage Auditorium, a 3,000-seat venue known for hosting touring Broadway shows, graduation ceremonies, large public lectures, and similar programs open to the public.

Completing a form to request use of the space, Ms. Atkinson described the event as a program "similar to the speaker programs sponsored by the Lewis Center" that would function as a "fundraiser for the [Center]," with tickets sold to the public and Barrett students able to attend for no charge.

After confirming possible dates at the preferred venue, Ms. Atkinson worked with Tom Lewis and one of his employees to identify and check the availability of the desired speakers for the public fundraising event, settling on a panel that would include Lewis and Robert Kiyosaki, who had previously spoken at student programs, along with two new speakers: Dennis Prager and Charlie Kirk. Both Prager's and Kirk's organizations asked for the opportunity to invite their own donors to the event as well, which Ms. Atkinson approved, and Prager also requested a \$25,000 speaking fee to appear, which was paid directly by the Lewis Foundation.

During the planning, Ms. Atkinson raised questions about the inclusion of Charlie Kirk, noting that he was about to launch a new book entitled "The College Scam: How America's Universities are Bankrupting and Brainwashing Away the Future of America's Youth." In an exchange with Christa Cooper, the VP of Operations at the T.W. Lewis Company, Ms. Atkinson expressed her own concerns about whether Kirk would contribute to the intended focus of the event. (See Exhibit 6.)

"Based on the title, I am thinking it may not be the best idea to include him in the Gammage event. We should seriously consider whether he would distract from the message of Tom, Dennis & Robert..."

From: Ann Atkinson Christa Cooper To: Subject: RE: Gammage Event Date Tuesday, June 14, 2022 9:38:00 AM Date: image011.png image012.png image013.png image014.png image015.png image016.png Attachments: image017.png image018.png image019.png image001.png It is not available to the public yet. Based on the title, I am thinking it may not be the best idea to include him in the Gammage event. We should seriously consider whether he would distract from the message of Tom, Dennis & Robert... Ann Atkinson Executive Director, T.W. Lewis Center for Personal Development ASJ Barrett The Honors College Arizona State University P.O. Box 871612 | Tempe, AZ 85287-1612 Ph: 480-727-5926 | annatkinson@asu.edu https://barretthonors.asu.edu/ GV0000000 RSVP to Lewis Center events here! From: Christa Cooper Sent: Tuesday, June 14, 2022 9:38 AM To: Ann Atkinson <AnnAtkinson@asu.edu> Subject: RE: Gammage Event Date Not yet - have you? Christa Cooper V.P. of Operations T.W. LEWIS COMPANY From: Ann Atkinson <AnnAtkinson@asu.edu> Sent: Tuesday, June 14, 2022 9:37 AM To: Christa Cooper Subject: RE: Gammage Event Date Have you read Charlie's new book?





Subject: RE: Gammage Event Date Hi Ann, That is good news. This would be Tom's call. I am waiting to hear back from Charlie Kirk, and I told him 2/10. Should I also give him the 2/8 option as well? Sincerely, Christa Cooper V.P. of Operations T.W. LEWIS COMPANY From: Ann Atkinson <<u>AnnAtkinson@asu.edu</u>> Sent: Wednesday, June 8, 2022 11:34 AM To: Christa Cooper Subject: Gammage Event Date Hi Christa, I just had a kick-off call with the Gammage team. They are holding Friday February 10<sup>th</sup> for us, as you know. This morning, Wednesday February 8<sup>th</sup> became available. I am recommending we move our program from Friday the 10<sup>th</sup> to Wednesday the 8<sup>th</sup>. While both dates would be fine, I think a Wednesday evening would have better attendance - especially by the students. A Wednesday is also slightly better for parking. Does Wednesday February 8<sup>th</sup> work for you and Tom? Thanks, Ann Ann Atkinson Executive Director, T.W. Lewis Center for Personal Development Arizona State University P.O. Box 871612 | Tempe, AZ 85287-1612 Ph: 480-727-5926 | annatkinson@asu.edu https://barretthonors.asu.edu/ f 🖸 🞯 🛅 🖸 🗘 🖗 RSVP to Lewis Center events here!

By mid-June 2022, Ms. Atkinson confirmed the speaker lineup to include Lewis, Kiyosaki, Prager, and Kirk.

# **Promoting the February event**

Months later, in November 2022, Ms. Atkinson began efforts to promote attendance at the February event, reaching out to Barrett communications staff for their assistance in preparing a flier to promote the upcoming February 2023 event. In mid-November, during one of her regularly scheduled update meetings with Dean Williams and Vice Dean Kristen Hermann, Ms. Atkinson listed the Gammage event as a discussion item, attaching a draft event description and budget and indicating that she wanted to talk about the marketing timeline and plan for livestreaming the event. Following their conversation, Dean Williams added the event to her calendar and that of Vice Dean Hermann.

Ms. Atkinson's draft description called the event a "premier speaker program" in which Dennis Prager, Robert Kiyosaki and Dr. Radha Gopalan would "discuss and pose solutions to the human pursuit of health, wealth, and happiness" in a panel discussion moderated by Ms. Atkinson. The program would also include a "special conversation" with Tom and Jan Lewis on the topic of hope. It would be "family-friendly" and open to the public. Kirk was not mentioned as a potential speaker. (See Exhibit 7.)

Exhibit 7.1 Deans Update Agenda



## Exhibit 7.2 Deans Update Agenda

The Lewis Center presents: Health, Wealth and Happiness

Gammage Auditorium

Wednesday, February 8th, 2023

Join us at Arizona State University for a premier speaker program. This special event will feature an enlightening panel discussion with **Dennis Prager**, **Robert Kiyosaki**, and **Dr. Radha Gopalan**, as they discuss and pose solutions to the human pursuit of health, wealth, and happiness.

Gopalan: Renowned and board-certified heart transplant cardiologist, expert in Western and Eastern medicine. Dr. Gopalan's unique and powerful perspective on health and wellness centers care around one's spirit and personality as opposed to a symptom-centered approach.

Kiyosaki: Author of numerous bestselling books including *Rich Dad Poor Dad* – the #1 personal finance book of all time. Entrepreneur, investor, and educator, Robert Kiyosaki has challenged and changed the way millions of people around the world think about money.

Prager: Host of national radio show for the last 25 years, author of 10 bestselling books including Happiness is a Serious Problem, host of the Happiness Hour weekly since 2010, and his Prager University has produced and distributed over 5 billion views, mostly young people, in 91 countries.

Happiness and purpose. Personal finance and entrepreneurship. Success and leadership. These are pillars of the T.W. Lewis Center for Personal Development at Barrett, the Honors College at Arizona State University. The Lewis Center exists to prepare students for the challenges and opportunities of life. Its Executive Director, Ann Atkinson, will host and moderate this special program.

The program will also include a special conversation with Tom and Jan Lewis, of the T.W. Lewis Foundation:

A Conversation on Hope, by Tom and Jan Lewis.

Open to the public. Family-friendly program. Save the date. Tickets available soon. Register to be notified of pre-sale tickets.

# Exhibit 7.3 Deans Update Agenda

	Presents: Healt	h, Wealth,	, and Happi	ness				Ch. 1	400/		
	150 #1		on Tickets	250 \$ VIP Tickets	\$	37,500		Student tickets (% of total):	19% 60%	80%	100%
15%		rchestra V		75 \$ Orchestra	ş Ş	22,168		68 \$	3,079 \$	4,105 \$	5,132
35%		Tickets	1P	50 \$ A Tickets	ş Ş	35,811		166 \$	4,974 \$	4,105 \$ 6,632 \$	8,289
35% 17%		Tickets		40 \$ B Tickets	ş Ş	13,837		100 \$ 80 \$	1,922 \$	2,562 \$	3,203
17%		Tickets		35 \$ C Tickets	ş Ş	8,697		80 \$ 58 \$	1,922 \$	2,562 \$	2,013
27%		) Tickets		30 S D Tickets	ş	16,614		128 \$	2,308 \$	3,077 \$	3,846
27%		U Gammag		0	ş Ş	10,014		500 Ś	2,308 \$	3,077 \$ 17,987 \$	
170	2660	D Gammag	ge comp	0	ş Ş		20.51	Avg ticket \$, excluding VIP	300	400	500 # of free student tig
	2000				Ş	97,127 \$	50.51	Avg ticket \$, excluding viP	500	400	500 # of free student to
				VIP Reception Cos	st	50					
	Attendance (%	of Capacity	()								
	60%	80%	100%	Expenses							
				20,000 Gammage fee (se	curity, r	ental, police/p	oarking)				
total tickets	1578	2104	2630								
tudent tickets	300	400	500								
	\$ 58,276 \$			General admission							
	\$ (13,491) \$	(17,987)	\$ (22,484)	Less value of free	student	tickets					
	\$ 22,500 \$	30,000	\$ 37,500	VIP reception tick	et sales						
	\$ 22,500 \$	30,000	\$ 37,500	7,500 VIP reception cost	t						
	\$ 22,500 \$	30,000	\$ 37,500		t						
	\$ 22,500 \$ \$ 67,286 \$			7,500 VIP reception cost	t						
		89,714	\$ 112,143	7,500 VIP reception cost 3,000 Stage setup renta	t						
	\$ 67,286 \$ <i>30,500 \$</i>	89,714 <i>30,500</i>	\$ 112,143 \$ 30,500	7,500 VIP reception cost 3,000 Stage setup renta 30,500	t Is - BRIG	HT Rentals					
	\$ 67,286 \$ <i>30,500 \$</i>	89,714 <i>30,500</i> <b>59,214</b>	\$ 112,143 \$ 30,500 <b>\$ 81,643</b>	7,500 VIP reception cosi 3,000 Stage setup renta 30,500 less expenses	t Is - BRIG	HT Rentals					
	\$ 67,286 \$ 30,500 \$ <b>\$ 36,786 \$</b>	89,714 <i>30,500</i> <b>59,214</b> <i>5,033</i>	\$ 112,143 \$ 30,500 <b>\$ 81,643</b> \$ 6,940	7,500 VIP reception cost 3,000 Stage setup renta 30,500 less expenses FORECASTED GROSS PROFIT F	t Is - BRIG	HT Rentals					
	\$ 67,286 \$ 30,500 \$ <b>\$ 36,786 \$</b> \$ 3,127 \$	89,714 30,500 <b>59,214</b> 5,033 1,776	\$ 112,143 \$ 30,500 <b>\$ 81,643</b> \$ 6,940 \$ 2,449	7,500 VIP reception cost 3,000 Stage setup renta 30,500 Iess expenses FORECASTED GROSS PROFIT F 8.5% ASU ASC Fee	t Is - BRIG	HT Rentals					
-	\$ 67,286 \$ 30,500 \$ <b>\$ 36,786 \$</b> \$ 3,127 \$ \$ 1,104 \$ \$ 2,980 \$	89,714 30,500 <b>59,214</b> 5,033 1,776 4,796	\$ 112,143 \$ 30,500 <b>\$ 81,643</b> \$ 6,940 \$ 2,449 \$ 6,613	7,500 VIP reception cost 3,000 Stage setup renta 30,500 less expenses FORECASTED GROSS PROFIT F 8.5% ASU ASC Fee 3% Credit Card Fee	t Is - BRIG	HT Rentals					
	\$ 67,286 \$ 30,500 \$ <b>\$ 36,786 \$</b> \$ 3,127 \$ \$ 1,104 \$ \$ 2,980 \$	89,714 30,500 <b>59,214</b> 5,033 1,776 4,796	\$ 112,143 \$ 30,500 <b>\$ 81,643</b> \$ 6,940 \$ 2,449 \$ 6,613	7,500 VIP reception cost 3,000 Stage setup renta 30,500 less expenses FORECASTED GROSS PROFIT F 8.5% ASU ASC Fee 3% Credit Cord Fee 8.1% Soles Tox	t Is - BRIG	HT Rentals					
	\$ 67,286 \$ 30,500 \$ <b>\$ 36,786 \$</b> \$ 3,127 \$ \$ 1,104 \$ \$ 2,980 \$	89,714 30,500 <b>59,214</b> 5,033 1,776 4,796	\$ 112,143 \$ 30,500 <b>\$ 81,643</b> \$ 6,940 \$ 2,449 \$ 6,613	7,500 VIP reception cost 3,000 Stage setup renta 30,500 less expenses FORECASTED GROSS PROFIT F 8.5% ASU ASC Fee 3% Credit Cord Fee 8.1% Soles Tox	t Is - BRIG	HT Rentals					

As noted in exhibit 7.3, Ms. Atkinson's draft budget forecasted a net profit for the center between \$29,576 and \$65,641, depending on their ability to fill the auditorium. The budget was based on her assumption that only a small percentage of tickets would be used by students attending free of charge, perhaps 300-500 of the total capacity of 3,000.

In early January, Ms. Atkinson reached out to Barrett's communications staff as well as the speakers' organizations to ask that they begin promoting the February program, using the materials she had prepared. She also had another meeting with the deans, in which she informed them that Charlie Kirk had been added to the speaker lineup and that his inclusion could be perceived as controversial. In response, Dean Williams asked her to pause her internal and external outreach while she consulted the provost's office both for their awareness and to get the benefit of their expertise on handling outreach and publicity in these situations. (See Exhibit 8.)

## Exhibit 8.1

From: To: Cc: Subject: Date: Attachments:	Tara Williams         Ann Atkinson         Kristen Hermann         RE: Publicity for Health, Wealth & Happiness event         Wednesday, January 18, 2023 5:12:12 PM         image001.nng         image002.ong         image002.ong         image003.ong         image003.ong         image003.ong         image003.ong         image003.ong         image003.ong         image011.ong         image013.ong         image013.ong         image018.ong         image019.ong         image019.ong         image019.ong         image021.ong         image021.ong         image021.ong         image021.ong         image021.ong         image021.ong
Hi Ann,	
	reminder. We aren't considering a disqualification in this case; we're making sure dinating & communicating with central ASU.
,	other note, but don't have any updates yet. When I do, I'll be in touch—and, of appy to schedule time to discuss in more detail.
Hope this eveni Tara	ng's event goes well!
From: Ann Atkir	nson <annatkinson@asu.edu></annatkinson@asu.edu>
	ay, January 18, 2023 9:55 AM
	ns <tara.williams@asu.edu></tara.williams@asu.edu>
	nann <knielsen@asu.edu> blicity for Health, Wealth &amp; Happiness event</knielsen@asu.edu>
Hi Tara,	
event will any s uninvited or car While Charlie Ki	ring to your attention that part of our donor agreement with Tom states that "In no peakers be disqualified after they are selected" which means that if any speaker is ncelled, Tom has the right to terminate the entire donor agreement with Barrett. irk will have a small role in the Health, Wealth and Happiness program, he is Tom's just want you to be aware of this. Provost Gonzales should be aware as well.
Sincerely,	
Ann	
Ann Atkinson Executive Directo	r, T.W. Lewis Center for Personal Development

#### Exhibit 8.2



The dean and the provost discussed how best to proceed to plan for any possible disruptions or controversies. Accordingly, the next day, the dean emailed Ms. Atkinson to confirm she had communicated with the provost and that they were ready to address plans to publicize the event. **(See Exhibit 9.)** The resulting activity involved promoting the event to students consistent with how other events in the Lewis Center Speaker Series were promoted.

## Exhibit 9.1

From: To: Cc: Subject: Date: Attachments:	Tara Williams Ann Atkinson Nicole Greason; Christopher Cardona; Kristen Hermann RE: Publicity for Health, Wealth & Happiness event Thursday, January 19, 2023 5:26:46 PM image001.png image003.png image003.png image005.png image005.png image005.png image005.png image005.png
Good evening,	everyone—
	from the Provost, and we're ready to put together our outreach & publicity plan. I'll help us schedule a time to meet ASAP.
Thanks again, Tara	
<b>To:</b> Ann Atkinso <b>Cc:</b> 'Nicole Grea Kristen Hermar	iams , January 19, 2023 4:08 PM on <annatkinson@asu.edu> oson' <nicole.greason@asu.edu>; 'Christopher Cardona' <chris.cardona@asu.edu>; on <knielsen@asu.edu> blicity for Health, Wealth &amp; Happiness event</knielsen@asu.edu></chris.cardona@asu.edu></nicole.greason@asu.edu></annatkinson@asu.edu>
Hello again, all-	_
	I've connected with the Provost & her team will get back to us with any ideas or n as they're able. For now, we're still in a holding pattern on our outreach and
Thanks for your Tara	patience,
<b>To:</b> Ann Atkinso <b>Cc:</b> Nicole Grea Kristen Hermar	iams ay, January 18, 2023 8:59 AM on < <u>AnnAtkinson@asu.edu</u> > son < <u>Nicole.Greason@asu.edu</u> >; Christopher Cardona < <u>Chris.Cardona@asu.edu</u> >; n < <u>knielsen@asu.edu</u> > ty for Health, Wealth & Happiness event
Hi Ann,	
	iewing the exciting spring lineup of Lewis Center speakers in our meeting yesterday! of the work that's gone into the planning for this semester's schedule already, and I

#### Exhibit 9.2



The event was publicized through the "Honors Digest," an email newsletter sent twice weekly to all 6,500 Barrett students. It also was in the Downtown Bulletin on Feb. 6, was posted on digital display video screens in the building and was advertised on Barrett campus Instagram accounts beginning on Jan. 30, 2023. The event also was supported by paid Google advertising from Jan. 23 to Feb. 8, which received a total of 1,057,749 impressions and generated 4,215 clicks. Ms. Atkinson also arranged for radio spots promoting the program on a talk radio station, with additional funding from a donor.

#### Exhibit 10

Health Wealth & Happiness Event Flyer



#### **Exhibit 11** Health Wealth & Happiness IG Story, Feb. 8, 2023



The event was also promoted with the larger ASU community prior to the event in a Jan. 30 story in ASU News, a regular publication which reaches more than 40,000 people.

#### Exhibit 12

https://news.asu.edu/20230130-health-wealth-and-happiness-focus-event-presented-tw-lewis-center-asu-feb-8



Ms. Atkinson has raised concerns that the marketing through physical posters, on Barrett Honors College's digital display screens, and on Instagram did not continue up to the day of the Health, Wealth & Happiness event. ASU found that there was a direction from Barrett to discontinue the Health, Wealth & Happiness event's in-college digital screen marketing. However, the digital screens are used to promote hundreds of events to Barrett students. It is normal practice to rotate out events after they have received exposure on that platform. As for the Barrett Honors College's Instagram account ASU's review did find that Barrett Honors College's leadership, given the rising tensions, could have been more clear in their communications to Ms. Atkinson about marketing decisions and available financial resources to support such efforts, which could have eliminated unnecessary confusion and a misconception that advertising for the event was being suppressed.

# **Pre-event reaction**

As promotional activities took place, awareness about the event grew, and the scheduled speakers also responded to Ms. Atkinson's request that they promote the event through their own channels. One such post, by Kiyosaki, particularly caught the attention of some Barrett faculty.

In that post, Mr. Kiyosaki said nothing of what Ms. Atkinson said the event would be about — "posing solutions to the human pursuit of health, wealth, and happiness." Rather, Mr. Kiyosaki's post suggested that the event would be targeted at individuals who were "sick, tired and disgusted with education in schools," as noted in Exhibit 13.

...

## **Exhibit 13** Tweet by Robert Kiyosaki



RU Sick, Tired, & Disgusted with Education in schools? So are we. The REBELS of EDUCATION @charliekirk11, @DennisPrager, Robert Kiyosaki & others speak @ ASU's Health, Wealth & Happiness seminar at Gammage Theater Feb 8th 7 -9 pm. Get tickets here:



ticketmaster.com

Health, Wealth & Happiness Tickets Feb 08, 2023 Tempe, ... Buy Health, Wealth & Happiness tickets at the ASU Gammage in Tempe, AZ for Feb 08, 2023 at Ticketmaster.

11:40 AM · Jan 26, 2023 · 64.5K Views

A Barrett faculty member, using a personal social media account described as expressing only his own views, noted that Mr. Kiyosaki's description of the event seemed inconsistent with the theme of personal development described in Barrett materials. Tagging ASU's institutional account, the faculty member asked whether this was a university-sponsored or private event. (See Exhibit 14.)

# Exhibit 14

Tweet by Barrett faculty member

	Robert Kiyosaki @ @theRealKiyosaki · Jan 26 RU Sick, Tired, & Disgusted with Education in schools? So are we. Th REBELS of EDUCATION @charliekirk11, @DennisPrager, Robert Kiyosaki & others speak @ ASU's Health, Wealth & Happiness semin at Gammage Theater Feb 8th 7 -9 pm. Get tickets here: bit.ly/3DeWOdo
	Q 3 tl 6 ♡ 34 ılı 4,297 ₫
@the this e	arrett, The Honors College at ASU @barretthonors - Jan 26
Happiı Gopala Studer	W. Lewis Center is hosting a discussion of Health, Wealth, and iness with speakers Dennis Prager, Robert Kiyosaki, and Dr. Radha an at ASU Gammage theater on 2/8 at 7:00 pm! ints can attend this event for free! ts here: ticketmaster.com/health-wealth
-	

There is no dispute about the fact that many Barrett faculty had a negative view of the invited speakers and were unhappy about the college's association with the event. Barrett faculty were not reluctant to exercise their own freedom of speech in expressing their displeasure, and more than 30 of them did in a letter to the dean, to whom they report. (See Exhibit 15.) Barrett also received comments from students, families and community members expressing their views about the event.

#### Exhibit 15.1 Barrett Faculty Letter

Letter from Barrett faculty concerning the TW Lewis Center event "Health, Wealth, and Happiness"

February 1, 2023

Dear Dean Williams,

We, the undersigned Barrett faculty, write to condemn the "Health, Wealth, and Happiness" event the TW Lewis Center for Personal Development is scheduled to host on February 8th, 2023, and to express a vote of no confidence in the leadership of the Lewis Center. We do not take this position lightly, as all of us believe Barrett should be a place where our students encounter a broad diversity of voices and viewpoints. This event marks the culmination of a long history of choices made by the leadership of the Lewis Center, the sum of which demonstrate a vision for the center that runs contrary to the core values of the Barrett community.

While we applaud and support the work our faculty colleagues have performed in developing the Lewis Center's academic curriculum (often in spite of the Lewis Center leadership's efforts to curtail their academic freedom), our concerns about the intellectual value of Lewis Center's public programming are long standing. We have objected to speakers brought to campus to promote topics ranging from demonstrably fraudulent <u>"speed reading"</u> methods to antiscientific claims about affective medicine that do not reflect the commitment to critical thinking central to Barrett's education mission. Our concerns with the appearance of Robert Kiyosaki, <u>whose key claims in his bestselling book have been widely debunked</u> and <u>whose public speaking engagements on wealth generation have been exposed as sales schemes</u>, at the 2/8 event are in this vein.

Our objections to two of the scheduled speakers at the "Health, Wealth and Happiness" event, however, exceed those previous worries by an order of magnitude. Dennis Prager and Charlie Kirk are purveyors of hate who have publicly attacked women, people of color, the LGBTQ community, as well as the institutions of our democracy, including our public institutions of higher education. By platforming and legitimating their extreme anti-intellectual and anti-democratic views, Barrett will not be furthering the cause of democratic exchange at ASU, but undermining it in ways that could further marginalize the most vulnerable members of our community.

While their national media profiles are familiar to most, beneath our signatures we have compiled some of Prager and Kirk's most recent bigoted and anti-democratic public positions. Rather than rehearse those positions at length, we would like to pose several questions regarding the choice to host these speakers:

- How are Barrett faculty meant to impress upon our students the value of an honors education when Barrett is promoting an event by the authors of <u>If You Want to Be Rich and Happy</u>, <u>Don't Go To School</u> and <u>The College Scam</u>, who are <u>advertising this event</u>, ostensibly focused on personal development, as a chance for them to further their anti-intellectual agenda?
- What kind of impression does it girove our BIPOC students and potential students to see that during Black History Month Barrett is hosting two white nationalist provocateurs who have
- decried the social prohibition on using the n-word \_\_\_\_\_ and called for the cancellation of Black History Month?
- How are Barrett faculty to provide a welcoming community for our LGBTQ students when we are hosting

# Exhibit 15.2 Barrett Faculty Letter

speakers who regularly employ<u>anti-trans slurs</u> on air and have suggested that gay people are i <u>ncapable of</u> thinking "as a person"?

• How can Barrett claim to prepare students for democratic citizenship when we are inviting speakers who regularly attack our democracy, <u>promoting "the big lie"</u> about the 2020 election, and, in the case of Kirk, <u>pleading the fifth</u> when questioned by congress about his role organizing the January Sixth Insurrection?

We hope to hear from you soon regarding this urgently important matter. Our collective efforts to promote Barrett as a home for inclusive excellence demand that we distance ourselves from the hate that these provocateurs hope to legitimate by attaching themselves to Barrett's name.

Sincerely, Abby Loebenberg Abby Wheatley

Adam Rigoni

Alex Young

April Miller

Benjamin Fong

Christiane Fontinha de Alcantara

Dagmar Van Engen

David Agruss

Don Fette

Elizabeth Meloy

Gabriella Soto

Georgette Briggs

Irina Levin

Jacquie Scott

Jennifer Brian

John Lynch

Joseph Foy

# Exhibit 15.3 Barrett Faculty Letter

Iseph O'Neil         Iaura Jakubcak         Lauris Stoff         Lauris Stoff         Usia Barca         Mathew Sandoval         Mathew Sandoval         Mathew Noorhees         Michael Osting         Nina Suk         Polaro Santa         Polaro Santa <t< th=""><th>Laura Jakubezak Laurie Stoff Lisa Barea Mathew Sandoval Mathew Voorhees Michael Ostling Mina Suk Milanjana Bhattachariya Peter Schmidt Pillip Cortes Rachel Fedock Rachel Fedock Rachel Fedock Robert Mack Sarah Graff Taylor Hines Resources and Links Dennis Prager.: Or necial justice: • • "If you see the entire video [George Flloyd] is sort of hysterical from the beginning of his encounter with the noise who were completely decent with him. He says he can't breathe, he can't breathe, before they touch him." • • "If you see the entire video [George Flloyd] is sort of hysterical from the beginning of his encounter with the noise who were completely decent with him. He says he can't breathe, he can't breathe, before they touch him." • • "If you see the entire video [George Flloyd] is sort of hysterical from the beginning of his encounter with the noise who were completely decent with him. He says he can't breathe, he can't breathe, before they touch him." • • "If you see the entire video [George Flloyd] is sort of hysterical from the beginning of his encounter with the noise who were completely decent with him. He says he can't breathe, he can't breathe, he can't breathe, he can't breathe, he fore they touch him." • • "If Mi is a despicable, fascist group</th><th></th><th></th></t<>	Laura Jakubezak Laurie Stoff Lisa Barea Mathew Sandoval Mathew Voorhees Michael Ostling Mina Suk Milanjana Bhattachariya Peter Schmidt Pillip Cortes Rachel Fedock Rachel Fedock Rachel Fedock Robert Mack Sarah Graff Taylor Hines Resources and Links Dennis Prager.: Or necial justice: • • "If you see the entire video [George Flloyd] is sort of hysterical from the beginning of his encounter with the noise who were completely decent with him. He says he can't breathe, he can't breathe, before they touch him." • • "If you see the entire video [George Flloyd] is sort of hysterical from the beginning of his encounter with the noise who were completely decent with him. He says he can't breathe, he can't breathe, before they touch him." • • "If you see the entire video [George Flloyd] is sort of hysterical from the beginning of his encounter with the noise who were completely decent with him. He says he can't breathe, he can't breathe, before they touch him." • • "If you see the entire video [George Flloyd] is sort of hysterical from the beginning of his encounter with the noise who were completely decent with him. He says he can't breathe, he can't breathe, he can't breathe, he can't breathe, he fore they touch him." • • "If Mi is a despicable, fascist group		
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word that you can't say in the English language "			
		On the LGBTQ Community:	
### Exhibit 15.4 Barrett Faculty Letter

- <u>• YouTube removed anti-trans PragerU videos for violating hate speech policies</u>
- • "We have standards in the U.S. military. You shouldn't be serving there as a transgender person"

On women's rights:

• • "Along with wanting a man, the vast majority of women wanted to marry...Yet, the Left has successfully undone that part of women's nature, too."

On democracy:

- <u>• "January 6 is a smokescreen like the Nazis used the Reichstag fire. That's all it is."</u>
- • "It's a republic if you can keep it. I'm not sure that we can keep it. And yes, so there might be secession. It's very sad if it would happen but, personally, I would live in a state governed by Judeo-Christian values versus one governed by left-wing values. And in a hundred years, let's see who prospers."
- • "There is no doubt in my mind there was cheating [in the 2020 election]. I have no proof"

#### On public health:

- • "The more young people that get COVID the better it is for them and society"
- • "Your doctor knows nothing about COVID...If your doctor thinks ivermectin is dangerous, change your doctor"
- <u>
   Heterosexual AIDS Is An "Entirely Manufactured" Myth

  </u>

#### Charlie Kirk:

On racial justice:

- • "I don't believe Black History Month is worth the kind of full month that it is, at all"
- <u>• "[T]here is a deliberate and venomous anti-white campaign in our country"</u>
- • "British colonialism was the most benign global empire ever."

On the LGBTQ Community:

- • "Monogamous heterosexual marriage should be a prerequisite to adoption"
- • "[T]hey want a drag queen to get attacked and they want to make a huge amount of hay of it and they want to create summer 2020 again off of a drag queen or a trans person or something like this."
- • "The transgender movement is an introductory phase to get you to strip yourself of your humanity to mesh with machines"

On women's rights:

• Turning Point USA conference for young women leaders suggests their role is to get married and have babies

On democracy:

### Exhibit 15.5 Barrett Faculty Letter

- • "I think that there needs to be a new [2022] election [in Arizona]."
- • "There is no separation of church and state. It's a fabrication. It's a fiction."
- <u>• Charlie Kirk Pleads the 5th When Asked His Age by January 6th Committee</u>

On public health:

• <u>• Charlie Kirk's pro-Trump youth group stokes vaccine resistance as covid surges again</u>

On higher education in America:

Meet Charlie Kirk, The "Boy Wonder" Trump Ally Behind A Poorly Sourced McCarthy-Like Watchlist Of
Professors

As the controversy escalated in the days before the event, ASU faculty began receiving email threats and were added to the Professor Watchlist, a project of Charlie Kirk's organization, Turning Point USA, that describes its mission as "exposing and documenting college professors who discriminate against conservative students and advance leftist propaganda in the classroom." The stated basis for including Barrett faculty on the Watchlist was that they had signed the letter to the dean.

Concern about the chilling effects of the Watchlist, especially to the extent it would encourage individualized harassment, spread through the faculty, some of whom asked to be added to the Watchlist in solidarity. Ms. Atkinson objected to opinions expressed by faculty members and to the faculty letter, which she characterized as harassing her personally.

Barrett faculty spoke out on social media about harassment they had experienced, asking for support for their right to raise concerns regarding the event. Faculty also asked that the university investigate how the letter, which they sent to the dean, became public. After review, ASU's Enterprise Technology Office was unable to determine who had made the letter public.

Social media commentary ranged widely in both topic and perspective, debating the event itself, the speakers selected, and the appropriateness of the faculty members' opposition. Others sought to distinguish between

criticizing the event and whether the event should take place. For example, in a story published by the studentrun State Press, ASU faculty in a statement said, "The intention of the protest and petition was not to "cancel" or "boycott" the event." They added that "We believe strongly in freedom of speech, and believe we have every right to weigh in on what kind of public events our own college sponsors."

Believing that the event speakers would use their time to criticize higher education, as Mr. Kiyosaki's social media posts had projected, some Barrett faculty scheduled their own discussion on that topic, scheduled earlier in the day to permit people to attend both events, as noted in Exhibit 16.

#### Exhibit 16

Barrett Honors College faculty announcement



As tensions escalated, ASU leadership remained committed to making sure the event occurred. Dean Williams reached out to Ms. Atkinson to confirm that it had not been postponed or canceled. **(See Exhibit 17.)** The dean discouraged Ms. Atkinson from canceling the event, as Ms. Atkinson had suggested, instead reminding her that if she did not believe she could successfully hold the event, postponing would be a better possibility.

Barrett also considered how best to balance promotion of the event with the increasing tensions. Barrett adjusted its promotional strategy in light of the fact that the controversy and related media articles and social media posts had already created strong awareness among potential attendees. Given the high level of public information and discussion, they concluded that additional or continued digital or social media posts were likely to inflame the situation more without adding to the potential audience for the event. Barrett therefore rotated the event postings out of the digital board system a few days before the event.

## Exhibit 17

To: Subject: Date:	<u>Tara Williams</u> <u>Ann Atkinson</u> Re: TWLC event status Saturday, February 4, 2023 10:58:19 AM
Thanks for t	he quick reply!
Tara	
On Fe	b 4, 2023, at 10:57 AM, Ann Atkinson <annatkinson@asu.edu> wrote:</annatkinson@asu.edu>
Hi Ta No tro event. Thank Ann	ouble at all. I have not heard those rumors and we are proceeding with the
Execu Barrer Arizo	Atkinson tive Director, T.W. Lewis Center for Personal Development tt, the Honors College na State University : 480.727.5926
Sent: To: Ar	Tara Williams <tara.williams@asu.edu> Saturday, February 4, 2023 10:56:07 AM In Atkinson <annatkinson@asu.edu> c<b>t:</b> TWLC event status</annatkinson@asu.edu></tara.williams@asu.edu>
Hi An	n,
being	to bother you on the weekend. Are you aware of any rumors about the event cancelled? The president's office reached out to ask me about that and I med that we are still moving forward.
confir	

ASU administration issued a media statement for external audiences affirming ASU's commitment to free speech. Similar messages were conveyed internally by the Barrett administration. Jenny Brian, Faculty Chair and Honors Faculty Fellow at Barrett, reached out to her fellow faculty to remind them "please do be careful to avoid pressuring your students regarding any attendance at the event, for or against." Dean Williams also sent all faculty and staff a message affirming the university's commitment to free speech and providing information about available support and security resources for both those who had concerns regarding the event and those who wished to participate in it, as noted in Exhibit 18.1.

, a TW Lewis Center event on "Health, Wealth, and Happiness" will take trong commitment to free speech, and also to providing support and y, and staff. We have heard concerns from Barrett community nd we wanted to share details on those resources and support as well
Barrett student organizations and meeting individually with students share ideas. Dawn Rendell is the best contact for any students you'd o wish to seek support outside of Barrett, our colleagues in the ASU <u>s://eoss.asu.edu/dos</u> ) are prepared to help.
confidential support, consultation or referrals through the Employee asu.edu/counseling-consultations. If these resources don't meet your to find others.
e directed to Nicole Greason, who will work with ASU Media Relations is to respond to them. If you receive any communications that are w; if the communications appear threatening, we want to make ASU
x, the main gate, north gates, and Honors Hall lobby entrance now during weekdays (this was already the case for weekends and have their card, they can contact the Honors Hall front desk; if you ur card not working, Christine Fleetwood can address those.
for Barrett students. We invite you to reach out to us at any time with or any other matter relating to our college.
3287 du

In the days leading up to the event, Dean Williams continued communications with Ms. Atkinson on security and operational issues to ensure the successful presentation of the event, as noted in Exhibits 18.2 through 18.7.

From: To: Subject: Date: Attachments:	Ann Atkinson Tara Williams; Kristen Hermann RE: Draft Meeting Agenda Wednessday, February 8, 2023 12:53:00 PM Image012,png Image014,png Image014,png Image014,png Image015,png Image017,png Image019,png Image019,png Image020,png Image020,png
Great, thank yo	ul
Arizona State Univer P.O. Box 871612 Ph: 480-727-5926 https://barretthone	ors College rsity   Tempe, AZ 85287-1612 §   annatkinson@asu.edu prs.asu.edu/
F SVP to Lewis Ce	
<b>Sent:</b> Wednesd <b>To:</b> Ann Atkinso	iams <tara.williams@asu.edu> ay, February 8, 2023 10:48 AM ın <annatkinson@asu.edu>; Kristen Hermann <knielsen@asu.edu> aft Meeting Agenda</knielsen@asu.edu></annatkinson@asu.edu></tara.williams@asu.edu>
Hi Ann,	
partners this mo	ling these remarks. We were able to go through the free speech section with campus orning; they agreed that including President Crow's quotes was a good approach and uggested additions.
us by email or p safety and secu	questions or need any support today, please don't hesitate to reach out to either of hone. Chief Thompson is also happy to connect with you on any questions about rity. Justin Kern (who was among the attendees in the meeting you participated in ared his cell phone number if you have any questions for the Situational Response
Thanks again, Tara	
From: Ann Atkir	nson < <u>AnnAtkinson@asu.edu</u> >

Sent: Tuesday, February 7, 2023 11:15 PM To: Tara Williams < <u>Tara.Williams@asu.edu</u> >; Kristen Hermann < <u>knielsen@asu.edu</u> > Subject: RE: Draft Meeting Agenda
Hi Tara and Kristen,
Here is a draft of my opening remarks. As I mentioned, I want to use the opening remarks to highlight the work of the Lewis Center, to subtly acknowledge many of our speakers, donors, alums, and supporters attending the program. This will be a positive opening that should provide encouragement about the work of the Lewis Center. I am sure I will make a few revisions throughout the day tomorrow, but this is in pretty good shape.
Welcome! - to will certainly be an enlightening program on Health, Wealth, and Happiness. The program tonight features a panel discussion with three of our generation's thought leaders and experts in these important areas. Tonight, they will challenge modern thinking about these key topics; health, wealth, and happiness.
My name is Ann Atkinson. It is my great honor be a part of the team that planned this event. It is also my great honor to serve as the Executive Director of the TW Lewis Center for Personal Development (the Lewis Center) at Barrett, the Honors College, here at Arizona State University.
WHAT IS tonight's program? As you saw in the video, one of the offerings of the Lewis Center – is a speaker series. We host 1 or 2 of these most weeks throughout the semester for Barrett students, on campus, here at Barrett in Tempe. But unlike tonight, those programs come with a dinner buffet and the students do not need to pay for tickets.
Many of you in the audience have previously come to Barrett to share your personal and
professional stories at one our Lewis Center Speaker programs. I would like to highlight some of our
<ul> <li>recent speakers and programs:</li> <li>We have hosted a DYNAMITE entrepreneur with a luxury handbag enterprise that taught us how she integrates her handbag business with her non-profit that teaches entrepreneurship to disadvantaged youth.</li> </ul>
• We have hosted an executive that shared his journey from meeting the Dali Llama as a boy in India to Building a \$43 Billion Semiconductor Business
• We have hosted speakers from Banner Health, the Mayo Clinic, Barrow Neurological Institute. Honeywell, Tesla, Apple.
• We have hosted scores of entrepreneurs and local business leaders.
Our hosts include A-list Hollywood talent, Superbowl champions, and Olympians.
• We have also hosted many Barrett alums.
<ul> <li>Lewis Center speaker professions have included global finance, mining, sustainability. A.I, FinTech, MedTech. Law, social media, cyber management. Law enforcement, commercial real estate, business. Public speaking, Neuro-linguistic programming, professional etiquette.</li> </ul>
Program titles have included:
• The Connection Between Your Spirit and Your Health (you might recognize that as one of our panelists this evening)
• Curiosity and Adversity – a Mindset for Cultivating success.

<ul> <li>Hustling for the Greater Good and Closing the Opportunity Gap</li> </ul>
<ul> <li>And of course Keep It Super Simple – a Rich Dad Workshop Series for Investors and Entrepreneurs, led by the whole team at Rich Dad and the impressive Rich Dad Advisors.</li> </ul>
You learned from the video that Lewis Center programs focus heavily on career success,
entrepreneurship, happiness, life skills and personal finance. We work to help Barrett students
repare to thrive in the real world.
These speaker programs often result in internships, mentorships, and jobsalso community and
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of our speakers keep in contact with Barrett students. I am a Barrett alumna, and had a tremendous experience at Barrett when I came here 20 years ago, but one thing that is really hard to do in any lassroom is build a professional network.
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t is time to begin the program.
am now going to introduce Tom Lewis, who will share a few words.
om will introduce Charlie Kirk, who will also share a few words, then I will return to introduce our
banel for the evening.
iom Lewis is the founder of T.W. Lewis Company, a Scottsdale, Arizona based real estate investment
company known for its outstanding quality and customer service in the homebuilding industry. In
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build community and strengthen America's civil society. In 2015, Tom and Jan created the Lewis
Honors College at the University of Kentucky. In 2019, Tom and Jan worked with the ASU Foundation

	d Barrett, the Honors College, to create the T.W. Lewis Center for Personal Development. Tom, n; you have positively impacted thousands of lives, including many here at Barrett.
Ex Ari P.0 Ph	In Atkinson ecutive Director, T.W. Lewis Center for Personal Development Son State University D. Box 871612   Tempe, AZ 85287-1612 : 480-727-5926   annatkinson@asu.edu ps://barretthonors.asu.edu/
RS	VP to Lewis Center events here!
	om: Tara Williams < <u>Tara.Williams@asu.edu</u> >
	nt: Tuesday, February 7, 2023 4:56 PM
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Hi	Ann,
lf v	you haven't been able to connect with Justin yet, please go ahead & send us by 9am tomorrow
	natever you drafted in response to our original request. We'll aim to get you some feedback very
	on after that so you can incorporate it into your script for the evening.
Th	anks,
Та	ra
Fre	om: Ann Atkinson < <u>AnnAtkinson@asu.edu</u> >
Se	nt: Monday, February 6, 2023 4:33 PM
	: Tara Williams < <u>Tara.Williams@asu.edu</u> >; Kristen Hermann < <u>knielsen@asu.edu</u> >
Su	bject: RE: Draft Meeting Agenda
Hi	Tara,
Ye	s, I was glad to join a security call today and collaborate with our partners.
	ave not heard from Justin so do not have an opening script to send. He can call or email me.
	anks,
An	n
	n Atkinson
	ecutive Director, T.W. Lewis Center for Personal Development



			iy top priority and I am hopeful we will have a clear plan in cooperation with d of the day today. I would appreciate anything you can do to support this
			ared for the worst.
	3. <u>Actions b</u> program	<u>oy Barrett</u> , its spea	<u>Faculty</u> . Members of the Barrett faculty continue to publicly condemn this kers, and the leadership of the Lewis Center. What is Barrett going to do to center in the wake of these very public attacks?
	4. <u>Tickets</u> . I mention today. I a would lik the even	am still ł ed when already to ce to invit	happy to provide complimentary tickets for the ASU leadership guests Tara we met last week. We are working to have all box office requests handled bok care of your ticket, Tara. If you send me the names of the others you te, then I will be happy to take care of this. Otherwise, anyone can come to e purchase of a ticket. Kristen, please let me know if you would like any
			is the event flow for the evening:
	5. <u>ereneno</u>	<u></u>	
		5:15 building	Speakers arrive, entering through the Stage Door on the east side of the .
		5:15	Sound Check, lapel mics for speakers.
		5:30	Doors to Gammage foyer open to the public, Gammage theater remains
			secure. VIP reception begins on Gammage Promenade (2 <sup>nd</sup> floor balcony). Gammage staff to continue directing and escorting VIP guests to reception
		5:45	Gammage team escort Ann & speakers to VIP reception
			Speakers escorted to stage for group photo with invited students
		6:45	Gammage team escort Ann & Speakers backstage
		7:00	Video introduction of the Lewis Center (this <u>video</u> )
		7:05	Ann takes stage at lectern, opens event
		7:10	Tom Lewis speaks at lectern
		7:25	Charlie Kirk speaks at lectern
		7:40	Ann speaks at lectern, introduces panel speakers, speakers come out
		together	r, panel begins
		8:55	Panel concludes, Ann Atkinson closing remarks
		9:00	Audience dismissed. Speakers and their families return backstage.
		10:00	All clear
	incerely, .nn		
	nn Atkinson		
Ē	xecutive Directo	ett Iors College	wis Center for Personal Development
P	h: 480-727-5926	Tempe, . 6   <u>annatki</u>	
h	ttps://barretthom		
-			

Dean Williams and Gammage staff also coordinated with Ms. Atkinson to ensure that plans were made for the security of the speakers and the attendees and for handling possible disruptions. The dean met with Ms. Atkinson to help her develop a plan, in her capacity as event moderator, to maintain the focus of the event. That included advising Ms. Atkinson to prepare introductory remarks in which she would include information about the focus of the event and remind attendees of ASU's commitment to free speech and to an educational and informative event. The dean reviewed Ms. Atkinson's draft and endorsed it with no changes. (See Exhibit 19.)



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т	i <b>ent:</b> Tuesday, February 7, 2023 4:56 PM 'o: Ann Atkinson < <u>AnnAtkinson@asu.edu</u> >; Kristen Hermann < <u>knielsen@asu.edu</u> > iubject: RE: Draft Meeting Agenda
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E P P	Ann Atkinson Executive Director, T.W. Lewis Center for Personal Development P.O. Box 871612   Tempe, AZ 85287-1612 Ph: 480-727-5926   annatkinson@asu.edu https://barretthonors.asu.edu/
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S T	r <b>om:</b> Tara Williams < <u>Tara.Williams@asu.edu</u> > ient: Monday, February 6, 2023 4:31 PM io: Ann Atkinson < <u>AnnAtkinson@asu.edu</u> >; Kristen Hermann < <u>knielsen@asu.edu</u> > iubject: RE: Draft Meeting Agenda
F	li Ann,
_	ollowing up on a couple of items. First, we've confirmed that Gammage will be able to send over



		Gammage staff to continue directing and escorting VIP guests to				
	r	reception				
	5:45	Gammage team escort Ann & speakers to VIP reception				
	6:40	Speakers escorted to stage for group photo with invited students				
	6:45	Gammage team escort Ann & Speakers backstage				
	7:00	Video introduction of the Lewis Center (this <u>video</u> )				
	7:05	Ann takes stage at lectern, opens event				
	7:10	Tom Lewis speaks at lectern				
	7:25	Charlie Kirk speaks at lectern				
	7:40	Ann speaks at lectern, introduces panel speakers, speakers come out				
,		panel begins				
	U	Panel concludes, Ann Atkinson closing remarks				
		Audience dismissed. Speakers and their families return backstage.				
		All clear				
Sincerely,						
Ann						
Ann Atkinson						
Executive Director	Executive Director, T.W. Lewis Center for Personal Development					
?						
	P.O. Box 871612   Tempe, AZ 85287-1612					
	Ph: 480-727-5926   <u>annatkinson@asu.edu</u> https://barretthonors.asu.edu/					
????	2 2					
-						
RSVP to Lewis Cer	nter event	s here!				

The university's review also carefully examined the available student statements about the event, the majority of which were anonymously submitted, and student statements provided by Ms. Atkinson. Most of the student statements focused on their own experiences with the center or their opinions about the Feb. 8 program and speakers. Student sentiments on these topics varied, including multiple students who expressed support for the Lewis Center generally while raising concerns about the Feb. 8 event in particular.

Several student statements expressed concern that either a faculty member's social media activity or their signing the letter sent to the dean (and later leaked publicly) could potentially discourage students from attending the event out of concern that faculty who disagreed with the speakers might grade them down for attending.

However, the review did not find statements in which faculty told students not to attend, and multiple faculty members reiterated that they encouraged their students to make their own judgments, including attending the event or doing their own research.

This is consistent generally with Barrett's approach to its core classes, which focus on teaching students to engage substantively with readings that express various perspectives from throughout history and to learn the skills of critical thinking, reasoning and argument.

#### **Faculty conduct in the classroom**

Three Barrett faculty were identified by students, via anonymous statements submitted during this review, as having made statements in the classroom that discouraged attending the Lewis Center event.

ASU's review, however, did not find that any of these faculty members told their students not to attend or implied that attending would have any effect on their grade.

One faculty member did not make any statements in class at all.

A second faculty member said they did not initiate a discussion of the event in class. Instead, a student in one of their classes asked about the event, and the faculty member responded that the faculty did not plan the event. The faculty member encouraged students to do their own research if they wanted to learn more, and returned the discussion to course topics.

A third faculty member shared a copy of the letter sent to the dean with students, using an announcement feature incorporated into the web portal for the class. In the message posting the letter, the faculty member stated that they were "an advocate of free speech who firmly believes that universities must allow for the sharing of a wide range of ideas, even controversial ones, amongst faculty students, and other community members." The faculty member noted that they shared these views in order to clarify to their students that they were not involved in planning the event and to share their concerns related to how the speakers were selected, and what they saw as a conflict between the speakers' views about marginalized communities and higher education and the values of ASU and Barrett.

There was no evidence that any of these faculty members graded students based on whether or not they attended the Lewis Center event, or that they suggested they would do so.

To the extent there was any in-class discussion or communication about the event, it appears to have been initiated by student questions in or outside of class. In addition, each of the classes placed a strong emphasis on engaging with written arguments from a variety of perspectives, including how to analyze and respond to them critically, and encouraged student-focused and student-led discussion on class topics.

## The event

The Health, Wellness & Happiness event was held on Wednesday, Feb. 8, from 7 to 9 p.m., with an estimated 1,500 attendees in person, a pre-event VIP reception for donors and speakers, and more than 24,000 attendees online. Based on ticketing records, at least 458 students received free tickets to attend the event. A few individuals stood outside the venue with signs, and one person held a sign inside, but there were no disturbances or disruptions. Ms. Atkinson described this event as a "resounding success," and she was able to raise approximately \$7,500 to fund Lewis Center programs and activities.

Prior to the event, Ms. Atkinson delivered a short statement about the Lewis Center and its speaker series, and reiterated ASU's commitment to freedom of speech using the prepared remarks she had developed. Representatives of the Dean of Students' office attended the event in person to observe and to provide support in the event of any disruptions, consistent with the approach that ASU takes to facilitate safe and successful campus events that involve large crowds or possible disruptions or protests.

At the event, Charlie Kirk made the following comment, supporting the ASU administration's efforts to ensure that the event was held, despite opposition voiced in the preceding days:

"I want to make sure all the proper thanks are in order. Despite all the clamoring and the nonsense, Arizona State University deserves credit for still allowing this event to proceed. ... Again, the university deserves credit for not cowing to the mob; that is important."

— Charlie Kirk

At the "Health, Wealth & Happiness" event, Feb. 8, 2023

# 5. The termination of the Lewis Center gift agreement

In the weeks and months following the Health, Happiness & Wellness event, Dean Williams and Ms. Atkinson returned to business as usual. The relationship was positive and focused on continued planning, including dialogue about future events and workshops. (See Exhibits 20 and 21.)

#### Exhibit 20



## Exhibit 21

his professor of practice appointment, which resides partly with us. I imagine he'd be open to doing a Lewis Center event in the future if that seems like a good fit. Tara From: Ann Atkinson <annatkinson@asu.edu> Sent: Wednesday, May 3, 2023 8:30 AM To: Tara Williams <tara.williams@asu.edu> Subject: Chris Howard, COO of ASU Enterprise spent 5 minutes of his total 20-minute presentation today talking about Barrett. He was most impressed with our accessibility and talked extensively about our</tara.williams@asu.edu></annatkinson@asu.edu>	From: To: Subject:	Ann Atkinson Tara Williams Re:
Ann Atkinson Executive Director, T.W. Lewis Center for Personal Development Barrett, the Honors College Arizona State University direct: 480.727.5926 From: Tara Williams <tara.williams@asu.edu> Sent: Wednesday, May 3, 2023 9:09:07 AM To: Ann Atkinson <annatkinson@asu.edu> Subject: RE: That's great to hear! Thanks for sharing this. Dr. Howard has a direct connection to Barrett through his professor of practice appointment, which resides partly with us. I imagine he'd be open to doing a Lewis Center event in the future if that seems like a good fit. Tara From: Ann Atkinson <annatkinson@asu.edu> Sent: Wednesday, May 3, 2023 8:30 AM To: Tara Williams <tara.williams@asu.edu> Subject: Chris Howard, COO of ASU Enterprise spent 5 minutes of his total 20-minute presentation today talking about Barrett. He was most impressed with our accessibility and talked extensively about ou work for online students. Very cool to hear ASU leadership talk about our work. This is an event put on by WP Carey for investment managers and finance professionals with several hundred people in attendance. Ann Atkinson Executive Director, T.W. Lewis Center for Personal Development Barrett, the Honors College Arizona State University</tara.williams@asu.edu></annatkinson@asu.edu></annatkinson@asu.edu></tara.williams@asu.edu>	Date:	Wednesday, May 3, 2023 9:33:56 AM
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Barrett, the Honors College Arizona State University	Ann Atkinso	1
Arizona State University	Executive Di	rector, T.W. Lewis Center for Personal Development
	Barrett, the	Honors College
direct: 480.727.5926	Arizona Stat	e University
	direct: 480.7	27.5926

Interactions with the donor, however, did not remain positive. Instead, after several months of efforts to update the donor agreement to ensure it had all the required signatures, Mr. Lewis sent a letter on Mar. 28 exercising his right to terminate the agreement. The letter specifically cited hostility by the faculty toward the February event as the basis for the cancellation:

#### Exhibit 22



## Lewis Center dissolved

As a result of Mr. Lewis' termination of his gift agreement and the funding he was providing the Lewis Center, the Barrett Honors College and the administrative unit known as the Lewis Center were left without dedicated financial resources to pay the operational and personnel costs for the center. (See Exhibit 4.)

Ms. Atkinson did not identify any substitute donors to the dean or the ASU Foundation. Instead, she provided the dean with a proposal that would have Barrett increase its institutional investment so that she could attempt further fundraising.

It left Dean Williams, who described the center as one of the factors that led to her decision to leave the University of Alabama to come to ASU, with some decisions to make. As you will read in her written testimony to this committee, after analysis of the budget, she determined that continuing the course work was a higher priority for serving students than having an executive director on staff.

She made the following points in her written testimony submitted to the ad hoc committee:

- The cost of funding the executive director position, included salary and benefits, was about \$300,000; the salary was higher than that of any other employee faculty, staff or administrator in the organization, second only to the dean, herself.
- The priority for Barrett and ASU was to offer courses and programs for students.
- Dean Williams reached out to Ms. Atkinson once a final decision was made, rather than waiting for the official letter to be sent, as is ASU HR policy. She explained to Ms. Atkinson that the decision was based on the financial situation and that she was leaving in good standing. The dean also offered to provide a positive reference for her.
- The dean convened a task force to look at ways the center's work could best continue within Barrett following the loss of donor funding. As a result, both classes and speakers on the topics previously supported by the Lewis Center will continue, with funding provided by Barrett.
- The dean also asked Ms. Atkinson to provide a pass-down of key practices, contacts and plans for the future that would help the university move forward with programming of the type previously conducted through the Lewis Center. Ms. Atkinson never responded and did not show up for a meeting to discuss the transition, even though she confirmed her availability to attend.

With respect to her role as executive director, Ms. Atkinson was specifically informed that the position was funded in whole or part by sources other than state appropriation and may terminate when funding is no longer available, a point made clearly in her offer letter when she accepted the job. (See Exhibit 23.)

#### Exhibit 23

Ann (Karen) Atkinson Offer Letter



Given the extent to which the university relies on donor and grant funding for its operations, thousands of ASU employees have positions that are funding-dependent that can, and do, expire when the underlying funding does.

In the course of this review, the ASU Office of Human Resources and ASU Knowledge Enterprise Development determined that during the four-year period in which the Lewis Center was in existence, at least 170 ASU employees' positions were terminated at the end of the funding supporting those positions, including Ms. Atkinson's.

## Allegations by Ms. Atkinson

After Ms. Atkinson was notified that her position would expire at the conclusion of the gift agreement, she sent a letter to ASU President Michael Crow, copied to multiple members of the Arizona Board of Regents. The letter expressed her concern that by permitting the Barrett faculty to condemn the Lewis Center's event, speakers and donors, as well as her leadership in planning that event, Barrett leadership had caused Tom Lewis to withdraw his donation and caused an "impending media and donor crisis."

Ms. Atkinson indicated that she had "personally committed" to secure new donor funding and that she had "access to donors worth billions of dollars interested in helping to build" a brand exceeding that of ASU's W.P. Carey School of Business. She said the dean declined the funding and instead informed Ms. Atkinson that her position would end with the expiration of Lewis's gift agreement.

She also attached an anonymous statement attributed to a Barrett student that she described as stating that "Barrett faculty used teaching time to condemn the program, the speakers, and to shame the Lewis Center." Neither she, nor the anonymous statement, alleged that any faculty members had forbidden students from attending or indicated their attendance would affect their grades. Ms. Atkinson's focus was on the fact that faculty had criticized the program and the center, while the anonymous statement worried that the faculty expressing their opinion could make students afraid to attend or speak up.

President Crow responded, acknowledging Ms. Atkinson's message and reminding her that both the speakers and their critics have speech rights, and that ASU's emphasis is on ensuring that all can speak. He also asked ASU Provost Nancy Gonzales to meet with Ms. Atkinson to discuss her concerns.

During and following that meeting, which Ms. Atkinson surreptitiously tape recorded, Provost Gonzales complimented Ms. Atkinson for her professionalism, expressed appreciation for her positive impact, and encouraged her to consider other opportunities at ASU. Gonzales also reiterated that the withdrawal of the Lewis Foundation's funding, and the effect of that withdrawal on Ms. Atkinson's position, were unfortunate. These communications are detailed in Exhibits 24-25.3.

## Exhibit 24.1

Arizor	lation Professor of Psychology a State University 35-9585
From	: Ann Atkinson < <u>AnnAtkinson@asu.edu</u> >
Sent:	Saturday, June 3, 2023 11:30 AM
	lichael Crow <
	ancy Gonzales < <u>Nancy.Gonzales@asu.edu</u> >
Subje	cct: Re:
Presi	dent Crow and Provost Gonzales,
Than	x you for your attention on this important issue.
Yes, I	have addressed these concerns through proper channels over the course of many months, and
in ma	ny meetings with Dean Williams.
Норе	fully, it is clear that my primary concern is about widespread attempts to suppress free speech
at Ba	rrett.
l will	look forward to meeting with Provost Gonzales next week.
Than	x you both for your leadership.
Since	rely,
Ann	
Ann A	ltkinson
Execu	itive Director, T.W. Lewis Center for Personal Development
Barre	tt, the Honors College
Arizo	na State University
direc	:: 480.727.5926
Erom	• Michael Grow
	: Michael Crow < Saturday, June 3, 2023 4:04:56 AM
	nn Atkinson <annatkinson@asu.edu></annatkinson@asu.edu>
	ancy Gonzales < <u>Nancy.Gonzales@asu.edu</u> >; Tara Williams <tara.williams@asu.edu></tara.williams@asu.edu>
Subje	

## Exhibit 24.2

Thanks for your note.
Provost Gonzales and Dean Williams will speak with you to get more details regarding your concerns.
As you know no speakers have been prevented from being on campus and the events have gone well. Our free speech policies and procedures have been maintained and implemented.
I assume in writing me, you have already spoken to the Dean, and the Provost, and in writing the board, I assume you have concluded that those discussions did not remedy your concerns. But on the chance that you didn't have those discussions I have asked that they speak with you together.
Faculty, staff and students all have the same level of free speech as you do. They can express their views in professional contexts that are consistent with their duties. They can not violate professional conduct standards, limit others free speech or interfere with their core teaching and learning responsibilities.
We support the broadest concepts of free speech and protect those at every level.
Michael
Michael Crow
ASU
From iPad

## Exhibit 25.1

Cc: Subject: Date: Attachments:	Nancy Gonzales Michael Crow RE: Wednesday, June 14, 2023 5:22:32 PM image003.png image005.png image005.png image007.png image008.png image009.png image009.png image009.png image009.png
Provost Gonzal	es,
Thank you for y	your time and for the opportunity to address my concerns with you.
It has been a tr	emendous privilege to serve ASU's bright undergraduate honors students.
Sincerely,	
Ann	
Ph: 480-727-592	6   annatkinson@asu.edu
https://barretthon	
https://barretthon () () () () () RSVP to Lewis Co From: Nancy G Sent: Wednesc	
https://barretthon (f) (2) (6) (in) - RSVP to Lewis Cr From: Nancy G Sent: Wedness To: Ann Atkinst Subject: RE: Dear Ann, I appreciated th through a chall	ors.asu.edu/
https://barretthon () () () () () () () () () () () () () (	ors.asu.edu/         Image: Solution of the second state of the secon

## Exhibit 25.2

Arizona	ation Professor of Psychology a State University 5-9585		
From:	Ann Atkinson <annatkinson@asu.edu></annatkinson@asu.edu>		
Sent:	Saturday, June 3, 2023 11:30 AM		
To: M	ichael Crow <		
Cc: Na	incy Gonzales < <u>Nancy.Gonzales@asu.edu</u> >		
Subje	ct: Re:		
Presid	ent Crow and Provost Gonzales,		
Thank	you for your attention on this important issue.		
Yes, I have addressed these concerns through proper channels over the course of many months, an in many meetings with Dean Williams.			
Hopef at Bar	ully, it is clear that my primary concern is about widespread attempts to suppress free speech rett.		
I will l	ook forward to meeting with Provost Gonzales next week.		
Thank	you both for your leadership.		
Sincer	ely,		
Ann			
Ann A	tkinson		
Execu	tive Director, T.W. Lewis Center for Personal Development		
	t, the Honors College		
	a State University		
direct	: 480.727.5926		
From:	Michael Crow <		
	Saturday, June 3, 2023 4:04:56 AM		
	nn Atkinson «AnnAtkinson@asu.edu»		
	incy Gonzales < <u>Nancy.Gonzales@asu.edu</u> >; Tara Williams < <u>Tara.Williams@asu.edu</u> >		
	ct:		

#### Exhibit 25.3



Ms. Atkinson's employment with ASU ended on June 30, 2023, the date on which the Lewis Foundation gift agreement expired. Both the letter she received, and the university's personnel system, reflected that her employment had ended due to the termination of underlying funding.

During her final weeks with the university, Ms. Atkinson published an editorial in the Wall Street Journal entitled "I Paid for Free Speech at Arizona State," criticizing ASU, Barrett, and the Barrett faculty for their response to the controversy over the Lewis Center event. She also distributed the editorial widely using her ASU email to students, speakers and others who had been involved with Lewis Center programs as well as on social media and other public channels.

Following the publication of Atkinson's editorial, and other media interviews and editorials, the joint legislative ad hoc committee convened a public hearing on July 18, 2023 to discuss freedom of expression at Arizona's public universities. Both at the end of that hearing and in a letter sent on July 20, the committee requested a written report from Arizona State University regarding events surrounding the former T.W. Lewis Center's Feb. 8 program titled "Health, Wealth & Happiness" and the center's former executive director, Ann Atkinson.

Ms. Atkinson also alleged that another employee lost her ASU position as a result of involvement with the event. That individual was one of multiple employees who worked in a logistical capacity at the venue. She had no role in planning the Lewis Center's event or selecting the speakers, or their topics, nor did she have any discretion regarding whether or not to book the venue provided that the space was physically available. ASU's review of her employment, which included interviews of multiple individuals and the review of relevant documents by outside counsel, confirmed that the termination of her employment months after the Lewis Center event was based on unrelated performance issues.

# 6. Next steps and ASU action plan

ASU can always do more and can always do better to advance an environment in which divergent and competing views can be advanced on its campuses in constructive ways.

In that regard, after speaking with many individuals during the course of this review and having heard from many both inside and outside the university, in the spirit of continuous improvement ASU has identified a variety of actions that will be taken to further enhance free speech on the university's campuses.

Accordingly, ASU will do the following:

#### 1. The Barrett Conversation on Free Speech

ASU will implement a program in Barrett, The Honors College known as The Barrett Conversation on Free Speech. The Barrett Conversation will invite to campus community leaders, scholars and commentators for conversations about free speech, which will be conducted in a manner reflective of the principles of free speech to which ASU has already committed, including The Chicago Statement on Free Speech. (See Section 2 of this report.)

#### 2. Collaboration with FIRE

As part of The Barrett Conversation on Free Speech, ASU will collaborate with the Foundation for Individual Rights and Expression (FIRE) to utilize the resources and expertise of those associated with FIRE to identify speakers and structure discussions on free speech, academic freedom, and related issues of due process. ASU has already communicated with FIRE and is beginning to organize the first of these events.

#### 3. University communications campaign regarding free speech

ASU will enhance its efforts to remind the university community of the expectation to act in a manner that truly supports a campus environment in which the free speech interests of all people continue to be balanced and maintained in a thoughtful and constructive manner. This includes further communication, training and application of the policies for academic freedom and the system related to professional ethics for faculty. This includes the Code of Ethics and Standards for Professional Conduct, which sets the institutional expectations of faculty members regarding ethical and responsible conduct of academic functions. (See related information: ogc.asu.edu/sites/ default/files/2023-05/asu\_commitment\_to\_ethics\_memo\_033123.pdf, Appendix 1.2, Appendix 3.1.)

#### 4. Free speech training

In order to enhance and reaffirm awareness in the ASU community about free speech and applicable policies and procedures regarding free speech at ASU, the university will initiate a "Free Speech Training Session" for all ASU event planners and others nominated to attend by each college or school dean or director at ASU.

#### 5. Student reporting of free speech concerns

ASU will publish an annual reminder to all ASU students about the importance of free speech on ASU campuses and in ASU courses including the rights and responsibilities of all students in that regard. The annual reminder to students will emphasize how students can raise concerns or questions about free speech at ASU, the instruction of faculty in the classroom, or the behavior of other students at ASU in the classroom or otherwise.

#### 6. ASU institutional statement on free speech

ASU will develop and distribute an institutional statement on free speech which will be made available to academic units to use in opening university events. The statement will include a reminder to the audience that the views of the speakers do not represent the views of the university but that the speakers' presence on campus and their views and statements are protected as free speech on the ASU campus.

## 7. Toolkit for event organizers

ASU will develop and distribute an event organizer toolkit for use by ASU colleges and schools, ASU event planners and coordinators, ASU student groups and ASU faculty. The toolkit will provide background and information to ensure that free speech rights and responsibilities are fully considered during the organization, planning, communication and execution of events on ASU campuses including, but not limited to, guidelines for speaker and audience conduct, addressing event disruptions and audience misconduct, and obtaining and deploying security for events.

## 8. Reserving and using ASU buildings and campuses

ASU will update and expand the materials and communications it provides to students, student clubs and organizations and members of the public regarding the process for reserving and using ASU buildings and grounds for events and activities.

# Appendix

**Appendix 1.1** Laws and Policies Governing Free Speech and Open Inquiry at ASU

The **First Amendment to the U.S. Constitution** forbids Congress from making any law abridging the freedom of speech or the right of the people peaceably to assemble and to petition the government for redress of grievances. The Fourteenth Amendment to the U.S. Constitution has been interpreted to apply this requirement to state governments as well.

https://www.archives.gov/founding-docs/constitution-transcript

Article 2 of the Arizona Constitution, in Sections 5, 6, and 12, protects the right of petition and assembly and the right to "freely speak, write, and publish on all subjects, being responsible for the abuse of that right." It also provides that "[t]he liberty of conscience secured by the provisions of this constitution shall not be so construed as to excuse acts of licentiousness, or justify practices inconsistent with the peace and safety of the state." <u>https://www.azleg.gov/constitution/?article=2</u>

Arizona State Statute 15-1633 prohibits the use of university resources to influence the outcome of elections or advocate for or against pending or proposed legislation, but does not affect the right of university employees to participate in political or lobbying activities on their own time and using their own resources. https://www.azleg.gov/viewdocument/?docName=https://www.azleg.gov/ars/15/01633.htm

Arizona State Statutes 15-1861 to 15-1869 address many aspects of freedom of speech on university campuses. These include affirming the right of students, faculty and staff members to take positions on public policy controversies; providing that the public areas of campus are open to speakers, protestors, and demonstrators subject to content- and viewpoint-neutral time, place and manner restrictions; protecting the rights of students and faculty to invite speakers to campus; requiring the universities to address the safety of speakers and listeners; and prohibiting violent or unlawful behavior that would prevent people from speaking or listening. https://www.azleg.gov/viewdocument/?docName=https://www.azleg.gov/ars/15/01861.htm

Arizona Board of Regents Policy 1-124: Free Expression confirms that the primary role of the university is to "promote the discovery, improvement, transmission and dissemination of knowledge through research, teaching, discussion and debate," and that the universities must therefore "strive to ensure the fullest degree of intellectual freedom and free expression." ABOR policy ratifies the right, recognized in statute, that students, staff, and faculty members "may discuss any topic" consistent with the First Amendment and that it is not the role of the university "to shield individuals from speech protected by the First Amendment, including ideas that may be unwelcome, disagreeable or deeply offensive." Students, staff and faculty members also may assemble and engage in spontaneous expressive activities provided that they are lawful and not disruptive, and may engage in both speech and counter speech consistent with First Amendment principles. The provisions of this policy are also set forth in statute, at **ARS 15-1866.** 

<u>https://public.powerdms.com/ABOR/documents/1491531</u> <u>https://www.azleg.gov/viewdocument/?docName=https://www.azleg.gov/ars/15/01866.htm</u>

ABOR's policy on undergraduate education, **ABOR 2-210: General Education**, also recognizes the key role that open inquiry plays in the education of students. In setting out the general education requirements for the university, it requires that instruction include providing students with the "skills, competencies, and intellectual habits that prepare them to take their place in our republic and the world," as "informed citizens in a robust constitutional democracy" who are capable of engaging in "constructive dialogue through civil discourse" and to approach differing viewpoints with open-mindedness and a focus on reasoning and evidence. https://public.powerdms.com/ABOR/documents/1491655 **Appendix 1.2** Laws and Policies Governing Free Speech and Open Inquiry at ASU

**ABOR Policy 6-202: Academic Freedom and Responsibility** affirms the "right of faculty to teach from their disciplines free from unreasonable or arbitrary restrictions, both in and outside the classroom, to conduct research and publish, perform, or exhibit the results of that creative activity, and to address matters of institutional policy or governance." The same policy acknowledges the responsibilities of "faithful performance of professional duties and obligations, the recognition of the demands of the scholarly enterprise, and the candor to make clear that when one is speaking on matters of public interest, one is not speaking for the institution." *https://public.powerdms.com/ABOR/documents/1499254* 

**ABOR Policy 6-905: Political Activity,** repeats the prohibition of state law on the use of university resources to influence elections or lobby for or against legislation. It makes clear that these provisions do not prohibit "an employee expressing their personal opinion on a political or policy issue, regardless of whether that opinion is expressed inside or outside of the classroom" nor the use of employees' personal time and resources to engage in election or lobbying activities. It also specifies that it remains permissible to publish reports and host seminars or guest speakers who recommend public policy as well as permitting employees to provide classroom instruction on "matters relating to politics, elections, laws, ballot measures, candidates for public office and pending or proposed legislation."

https://public.powerdms.com/ABOR/documents/1499351

ASU Policy **ACD 201: Academic Freedom** defines academic freedom as "the free search for, and the free exposition of, truth," which applies in both research and teaching and is essential to "the true advancement of knowledge" and "the protection of the rights of both the teacher and the student in the free interchange of ideas." The rights of faculty in research, the publication of results, teaching, and in speaking out as a private citizen on public issues are all recognized, as are the responsibilities to make clear the capacity in which one is speaking, to encourage the free pursuit of learning by students, and to evaluate students on the merit of their work. *https://public.powerdms.com/ASU/documents/1541088* 

ACD 204-01:Code of Ethics and ACD 204-02: Standards of Professional Conduct for Faculty Members and Academic Professionals, discusses the special obligations of members of the university community, including the obligations to "preserve intellectual freedom," "to acknowledge the right of all to express differing opinions in a responsible manner," "to promote conditions that foster the free exchange of ideas," and "to maintain the orderly processes which make possible freedom of inquiry and instruction." When teaching, faculty members have the freedom to select and present material based on their judgment about what will best achieve the stated goals of the course they have been assigned to teach, as well as the responsibility to encourage the free pursuit of learning in their students. When speaking as private citizens, they make clear that they are not speaking in an official capacity. *https://public.powerdms.com/ASU/documents/1541104* 

ACD 204-03: Use of the University's Name and ACD 205: Political Activity and Lobbying set out specific restrictions on influencing elections, lobbying for or against legislation, endorsing commercial products or processes, or writing an editorial letter, column, or blog on topics unrelated to a faculty member's university responsibilities. In these contexts, while it may be permissible to mention university affiliation for identification purposes, the faculty member must not state or imply that they are speaking on behalf of the university. Election activity, lobbying, and editorial letters and columns specifically must not use ASU letterhead, email, or other resources. *https://public.powerdms.com/ASU/documents/1541104* 

# Appendix 2 ABOR Policy 1-124: Free Expression

Policy Rev	vision Dates: 08/2	2018	Page 1	
1 oney i ter			i ugo i	
1-124 Free	Expression			
Α.	The primary function of Arizona's public universities is to promote the discovery, improvement, transmission and dissemination of knowledge through research, teaching, discussion and debate. The universities must strive to ensure the fullest degree of intellectual freedom and free expression. It is not the proper role of a university to shield individuals from speech protected by the First Amendment, including ideas and opinions that may be unwelcome, disagreeable or deeply offensive.			
В.	Students, staff and faculty members may discuss any topic, as the First Amendment allows and within the limits of reasonable content- and viewpoint-neutral restrictions on time, place and manner of expression that are consistent with applicable law and that are necessary to achieve a compelling institutional interest if these restrictions are clear, are published and provide ample alternative means of expression. The board's policy on political activity by employees or others acting on behalf of a university is set forth in Board Policy 6-905.			
C.	spontaneous e	and faculty members expressive activities if t lly and substantially dis	nose activities are	not unlawful and
D.	engages in ind the rights of ot defined in A.R Student Code policies. This o	is subject to the jurisd ividual conduct that ma her persons to engage .S. § 15-1861, is subje of Conduct and other a loes not preclude stud t Amendment principle	aterially and subst in or listen to exp ot to disciplinary s upplicable universi ents from engagin	antially infringes or ressive activity, as anctions under the ty and board
E.	Universities ma First Amendme	ay restrict expressive a ent.	ctivity that is not p	protected by the
F.	representative	establish a committee s from the universities ual report as required b	and the board offi	ce, which will
				August 201

Academic Affairs Manual	(ACD)
ACD 201: Academic Freedom	1
Effective: 3/31/1969	Revised: 7/1/201:
To promote academic freedom	Purpose
Arizona Board of Regents Policy Manual - 6	<b>Sources</b>
Office of the Provost of the University	
	Applicability
Faculty	Applicability
Academic professionals	
Faculty associates	
Faculty research associates	
Graduate teaching assistants/associates	
Graduate research assistants/associates	
	Policy
free search for, and the free exposition of, research is essential for the true advancem	ne common good, and the common good depends on academic freedom: the truth. Academic freedom applies in both research and teaching. Freedom in nent of knowledge; academic freedom in teaching is essential for the er and the <u>student</u> in the free interchange of ideas.
Academic freedom is the right of every fac engaged in teaching and/or research. Thes	culty member, academic professional, and other employees and students while se freedoms include:
1. Freedom in research and in the public	cation of results.
This freedom does not relieve the ind	lividual of the responsibility for carrying out other duties of the position.
2. Freedom in teaching to discuss a field	d of competence without restrictions on content or method.
	ndividual should be careful not to introduce controversial matters which have he course. He or she is also obligated to encourage the free pursuit of learning

## Appendix 3.2 ASU Policy ACD 201: Academic Freedom

confidential nature of the relationship between teacher and student is respected. Significant assistance from students is acknowledged in publication of the results of research.

3. Freedom as a private citizen to speak out on public issues.

The special position of the faculty member or academic professional as a person of learning and an educational officer in the community, however, imposes the special obligation that he or she must remember that the public may judge the profession and the institution on the basis of such public utterances. The individual measures all rights and obligations as a citizen against rights and responsibilities to the field of specialization, to students, profession, and institution. When speaking, writing, or acting as a private person, the individual avoids creating the impression that he or she is speaking for the university.

4. Freedom to be judged by one's colleagues, in accordance with fair procedures, in matters of promotion, tenure/continuing appointment, and discipline, on the basis of the faculty member's or academic professional's professional qualifications and professional conduct.

The pursuit and communication of knowledge at ASU are to be free from restrictions and include respect for the following rights:

- 1. the right of all to search for truth and knowledge without obstruction or restraint
- 2. the right of all to attempt to persuade by reasoned argument or peaceful processes

and

3. the right of all to form judgments based on full and free exploration, exposition, and discussion.

Deliberately violent, obstructive, or disruptive action of groups or individuals, which is prejudicial to academic freedom and destructive to the pursuit of learning at this university, is unacceptable.

2